

St Lucie Battery & Tire Launches New Website

St. Lucie Battery & Tire is excited to announce the launch of a redesigned website, with easier navigation and usability for customers

PORT ST LUCIE, FL ([PRWEB](#)) July 21, 2016 -- St. Lucie Battery & Tire is excited to announce the launch of a redesigned website, slbatterytire.com, with easier navigation and usability for customers. The freshly-revamped site features a fresh look and a focus on what customers are looking for, with better inventory listings.

Customers can now search for tires by brand or by vehicle make and model, with images and full specs on each tire model. The site also features a blog that's updated regularly, with useful and sometimes-entertaining information for customers.

St Lucie Battery & Tire got their start in Fort Pierce in the early 1970s, with Joey Miller at the helm. Over the years, this family-owned enterprise grew to become the largest Cooper tire dealer in the southeastern United States. Today, St Lucie Battery & Tire is a network of 12 stores, with over 300 employees. In the late 90s Joey Miller facelifted the flagship store at US 1 and Orange Avenue; the remodeled store now features a Spanish Colonial facade that blends easily with downtown Fort Pierce's architecture. It's a reflection of St Lucie Battery & Tire's place in the community as a central locally-owned business.



Contact Information

Michael Singh

St. Lucie Battery & Tire

<http://slbatterytire.com/>

+1 772-672-8704

Online Web 2.0 Version

You can read the online version of this press release [here](#).