

Sensys Networks Partners with Verizon to Deliver Intelligent Traffic Management Service

Unique technology and Software as a Service business model can transform ITS

Berkeley, CA ([PRWEB](#)) December 10, 2015 -- Sensys Networks is pleased to announce a partnership with Verizon Communications Inc. to support its [Intelligent Traffic Management](#) solution, an entirely new service offering which offers public transportation agencies unprecedented levels of precise, high-resolution, 24/7 data for signal optimization, congestion mitigation and performance reporting. Sensys Networks' [SNAPS software](#) is the basis of the new cloud- hosted Smart City service.

Now available in the U.S., the Intelligent Traffic Management Service offers public agencies an integrated solution which combines wireless sensor networks for high-resolution traffic data collection, secure communication over the Verizon network, and secure hosting on the Verizon cloud.

With over 300,000 signalized intersections in the U.S., Verizon's Intelligent Traffic Management Service aims to transform how public agencies obtain and utilize data to improve traffic flow on their arterial and reduce delay, greenhouse gas emission and fuel consumption. The solution offers a wide range of cloud-based applications to help agencies understand their underperforming corridors and improve throughput in a quantifiable manner.

Enter Software as a Service

The Intelligent Traffic Management Service will be delivered via Software as a Service (SaaS), a first for the Intelligent Transportation Systems (ITS) industry in the U.S. This approach alleviates the complexities, time and cost for agencies to procure and maintain their own equipment.

“We believe Software as a Service allows agencies to focus on customer service rather than procuring, installing and maintaining disparate equipment from multiple vendors,” says Amine Haoui, CEO of Sensys Networks. “This model greatly reduces inefficiencies that are the byproduct of a complex procurement model, while delivering the most actionable data in the history of ITS.”

Leveraging SNAPS analytic tools, agencies get access to a new level of high-resolution performance measures including turn movements, volume-to-capacity ratios, traffic signal coordination effectiveness, Vehicle Miles Traveled and much more. These performance measures enable agencies to optimize their signal performance, from isolated intersections to multiple corridors.

About Sensys Networks

Sensys Networks improves the way people travel through cities by delivering accurate and dependable traffic data to drive reductions in urban congestion around the globe. For more information, visit www.sensysnetworks.com.



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