

Puzzle-Style Racing Game Launches in iTunes

Hot Rods Mafia, from 2 Hammers Studio, combines social media with intense arcade playability.

Wilmington, Delaware ([PRWEB](#)) January 08, 2014 -- [Hot Rods Mafia](#), an interactive, [social puzzle game](#) developed by 2 Hammers Studio, officially launched in the iTunes store this week. [Hot Rods Mafia](#) uses unique tactics to not only engage the mind, but entertain in a way that players of most age groups can relate to.

"We wanted to create something that was just as exciting as a racing game, but added a puzzle aspect to exercise the player's brain simultaneously; I think we've come up with something truly original," said Javier Carías, founder of 2 Hammers Studio.

In addition to its host of features, Hot Rods Mafia also offers a thrilling storyline about a Mafia Don, Frank, and the user's servitude to him. Players get a taste of the mafia life by racing the clock and the cops, to collect loot and earn the Don's trust and approval. Coins are earned at the end of each race, according to the time in which the level was completed – these coins can be used to purchase additional levels, more powerful Hot Rods, power-ups, accessories and more. Hot Rods Mafia's slot machine feature allows players have the opportunity to earn more coins, and other useful extras that make the game even more engaging.

"I designed the app to really pull users into the story, and provoke excitement with its extra content that players earn," said Carías. "The competitive nature of the game will also encourage everyone to constantly improve their own race time as well as their friends."

Players' achievements be shared on social networks, and friends can challenge one another to beat their best rankings in the Game Center. Hot Rods Mafia is now available now in the iTunes store for free. For more information, download the app or visit the website at www.hotrodsmafia.com.

About:

Founded in 2013 by Javier Carías, 2 Hammers Studio is two professionals skilled in media solutions, design and online technology development, focused on delivering superior games & apps across the iOS platform. They have more than 10 years of work experience in prominent and prestigious companies in the area of telecommunications, internet and other communication Media.



Contact Information

Holly Jee

Appspire.me

<http://www.appspire.me>

+1 (512) 657-2553

Online Web 2.0 Version

You can read the online version of this press release [here](#).