

Georgia Auto Finance Identifies the 2013 Top Used Car Dealerships in Metro Atlanta

Georgia Auto Finance has published their top picks as far as the best used car dealers in the Atlanta area in 2013.

Atlanta, GA (<u>PRWEB</u>) January 08, 2014 -- Georgia Auto Finance, a provider of automotive financial services for consumers all across the Peach State, has answered the specific question that Atlanta-area car-shoppers ask time and again: what are the very best dealerships that sell used cars in Atlanta? The team at Georgia Auto Finance decided to find out, launching an initiative to review customer feedback of leading dealerships in the area.

They focused exclusively on customer reviews from 2013, in order to determine which dealers have been serving their clients the best in the last 12 months. Sources they reviewed included Yelp.com, Google Local, the Better Business Bureau, and more. Dealers with repeated complaints of unethical practices were eliminated from the running, as were those with complaints of overly aggressive, unsympathetic, or simply unresponsive salespeople. In the end, they selected their top three front-runners for recognition.

Georgia Auto Finance has published their findings on their blog, in this post.

"The question arises again and again," said company spokesperson T. Brown. "The lion's share of our clients are based in and around Atlanta, and they are--as they should be--cautious when setting out to purchase a pre-owned vehicle. It's so comforting to work with a dealer you can trust. After all, a car is the second-largest purchase that most of us make in our lifetime, second only to a home."

About the Company: Founded by a Georgia native, Georgia Auto Finance matches consumers in need of a vehicle loan with a dealer, bank, or lender willing to fund them.



Contact Information
Public Relations
GeorgiaAutoFinance.com
http://www.georgiaautofinance.com
770-882-2731

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