

## **AutoTex Windshield Wipers Releases 2014 Catalog**

*56-page catalog includes information on AutoTex Automotive, AutoTex PINK, and AutoTex Heavy Duty windshield wiper lines.*

Pine Brook, NJ ([PRWEB](#)) December 31, 2013 -- AutoTex Windshield Wipers, “the total wiper solution”, announces the release of their new catalog online available in both print and online. AutoTex Wipers’ catalog contains comprehensive information and images on all three of their aftermarket lines- [AutoTex Automotive](#), [AutoTex Pink](#), and [AutoTex Heavy Duty](#). Each of the lines has been segmented to its own section with application information, cross reference data, and industry specific insight.

AutoTex continues to develop their presence with both the consumer and its distributing partners. Having all of the information online to supply the most up-to-date information and for electronic distribution was essential. This catalog is just another new and innovative item to add to the AutoTex Wipers’ arsenal in servicing their customers. Earlier this year, AutoTex Wipers launched their new website complete with secure online ordering, live chat support, both consumer and business centric blogs, and mobile capabilities.

“As we continue to grow our brand and our offering, supplying our partners with the best and most complete information is critical. This e-catalog is a resource, a tool, and a wealth of information,” says Art Leardi, National Aftermarket Sales Manager. “We have combined our over 20 years of industry knowledge and data into one great industry publication. Our customers and in turn, their customers, will benefit from this great tool.”

Included in the catalog is extensive data on heavy duty wiper blades, wiper arms, wiper motors, and heavy duty market segments. “Automotive wiper blades can be fairly simple in relation to the heavy duty industry. With us being the experts in this field, we need to supply our partners with the information and resources needed to best service this industry,” said Leardi.

AutoTex Wipers continues to lead change and industry growth by introducing innovation and technology into the mix. They have found success by taking tried and true tools and making them more accessible for their customers. AutoTex Wipers e-catalog is available by visiting.

Please visit [www.autotexwipers.com](http://www.autotexwipers.com) for more information. The 2014 AutoTex Windshield Wiper Catalog can be [viewed here](#). To inquire about printed copies of the catalog, please contact AutoTex at (800) 692-3962.

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About AutoTex Wiper Blades: AutoTex is a brand of WEXCO Industries, Inc., a certified WBENC (Women’s Business Enterprise National Council) company that is one of the nation’s leading global supplier of OEM quality windshield wiper blades, auto parts and accessories. AutoTex windshield wipers offers the most extensive line of wiper blades in the industry, including AutoTex Automotive, AutoTex Heavy Duty, and AutoTex PINK. A percent from the sale of every AutoTex pink blade is donated to the National Breast Cancer Foundation (US sales) and the Breast Cancer Society of Canada (CA sales). For more information, visit <http://www.autotexwipers.com> or call 800.692.3962.

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**Online Web 2.0 Version**You can read the online version of this press release [here](#).