

## **Car Board Provides a Superior and More Versatile Solution to Car Flags and Other Automobile Signage**

*The Car Board utilizes a strong magnet system to securely and instantly be placed anywhere on a vehicle.*

Akron, OH ([PRWEB](#)) December 31, 2013 -- Car flags and decals have long been popular with sports fans and others with an enthusiastic message they're eager to share with the world. However, flags either get blown around by the wind, becoming illegible, or stagnate and lay flat, also becoming invisible to onlookers. Not only that, but they can only be placed in a few spots on a vehicle.

Currently in development with product development company Vallmar Studios, the Car Board is a magnet-secured car signage system that solves all of these problems. The strong magnet allows the Car Board to be placed anywhere on a vehicle, offering greater convenience and flexibility. Whether the car is parked or zooming down the highway, the rigid board will properly display the logo or desired image under all conditions.

Inventor Michael Gemma came up with the Car Board as a solution for inferior sports team flags. Time and again, he would see a flag attached to a car, but couldn't see anything else beyond this, so the message was lost to all but the people inside the vehicle. "This design solves the problem of a flag being illegible in high wind speed," says Michael Gemma, "and the magnet system provides flexibility of where to place the sign."

The Car Board can also be used for much more than sports teams. It can be used for business advertisement, product promotion and much more.

Best of all, the internal art board can be easily inserted and removed. That means that during the week, someone could showcase their business's name, logo and contact information, while on the weekend, that insert is replaced with one showcasing his favorite team en route to tailgating and fun at the stadium. Or keep a lineup of boards for all of the teams that are supported by the family and rotate them when each is playing.

Future product expansion ideas are already in the works, including LED lighting for nighttime visibility, and a chalkboard Car Board. The chalkboard, an idea from Gemma's daughter, would provide a fun way to change messages as often as desired, with daily drawings, messages, quotes and more.

While the magnet system will securely keep the Car Board in place, there will also be a safety and security strap attached, which can be utilized to prevent theft by attaching to a doorframe.

The Car Board is currently in the prototyping phase and is patent-pending. Pre-orders will be accepted within the next six to 12 months, with full production beginning in 12 to 18 months. The Car Board is expected to retail for approximately \$40 to \$50. Find more information at <http://www.car-board.com>.

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Vallmar Studios offers inventors the resources they need to give their inventions a fair chance in the competitive marketplace. From prototypes to product management, engineering to licensing support, Vallmar Studios helps inventors manage the process from start to finish. Many inventions fail because precious start-up



resources are lost on misguided prototyping or inadequate patent filings. The professional team at Vallmar has nearly 30 years of experience bringing hundreds of products to market. For more information about Vallmar, visit <http://www.vallmarstudios.com> or call 800-986-0795.



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