



## **Innovative Vehicle Phone Chargers Offer Multi-Device Capability**

*New Car Chargers By Cobra® Make Powering Up On the Go Easy for Any Mobile User*

Chicago ([PRWEB](#)) January 9, 2009 -- Aries Manufacturing, a licensee of Cobra Electronics Corporation, announces the launch of two new Cobra® branded wireless accessory vehicle chargers designed for ultimate compatibility with a wide range of cell phone models and manufacturers. The Cobra® Universal Plug-In Vehicle Charger and Cobra® Rapid LCD Vehicle Charger are designed to keep devices fully powered on the road, supplying users risking a low battery with first-class functionality.

Compatible with the majority of currently available cell phone models, the Cobra® Universal Plug-In Vehicle Charger includes twist-lock charging connectors that are compatible with Motorola Inc.®, BlackBerry™, LG Electronics® (LG®), Nokia®, Samsung Electronics® and Mini USB devices in each package, making the Cobra® Universal Plug-In Vehicle Charger an essential accessory for those frequently on the go with multiple devices. Taking approximately 2 hours to fully recharge a mobile device, the Cobra® Universal Plug-In Vehicle Charger comes with an extra-long 8-foot coiled cord for a versatile, user-friendly solution that renews cell phone battery power while on the go.

With the manufacturer-specific Cobra® Rapid LCD Vehicle Charger, power can be supplied to multiple versions of mobile devices and is compatible with BlackBerry™, Motorola Inc.®, Samsung Electronics®, LG Electronics® (LG®), Sony Ericsson®, Palm®, Kyocera®, Nokia® and SANYO® products. Each manufacturer-specific kit comes with interchangeable tips to fit various charging ports, ensuring compatibility with numerous models from the same manufacturer. "In a retail environment, a salesperson is not always available to help consumers choose the correct charger for their cell phones. The advantage of Cobra®'s Rapid LCD Vehicle Charger is that all users need to know is their phone manufacturer, and they are covered. The advantage to the retailer is that it enables the retailer to hold less SKUs and reduces the risk of obsolete inventory," says Tom Novak, president of Aries Manufacturing, licensee of the Cobra® branded vehicle chargers.

An easy-to-read backlit LCD screen takes the guesswork out of charging a mobile device by displaying the time remaining until the phone has reached a full charge. For maximum visibility and maneuverability, the Cobra® Rapid LCD Vehicle Charger also features an adjustable base for easy screen viewing at any angle as well as a 10-foot durable, coiled cord for use of the charger from any seat in the vehicle.

"We have developed a product that is ideal for families or travel companions with a range of cell phone models, providing them with the most convenient and cost-effective solution for keeping all of their devices charged on the go," adds Novak. "Travelers won't need to worry about their cell phones being incompatible with the charger that is available to them. The Cobra® Rapid LCD Vehicle Charger and Cobra® Universal Plug-in Vehicle Charger are designed to offer a simple solution to meet travelers' charging needs."

The Cobra® Rapid LCD Vehicle Charger (\$24.95) and Cobra® Universal Plug-In Vehicle Charger (\$19.95) are available online at [www.CobraHandsFree.com](http://www.CobraHandsFree.com) and other wireless retailers.

About Cobra Electronics:

Cobra Electronics is a leading global designer and marketer of communication and navigation products, with a track record of delivering innovative and award-winning products. Building upon its leadership position in the



GMRS/FRS two-way radio, radar detector and Citizens Band radio industries, Cobra identified new growth opportunities and has aggressively expanded into the marine market and has expanded its European operations. The Consumer Electronics Association, Forbes and Deloitte & Touche have all recently recognized Cobra for the company's innovation and industry leadership. To learn more about Cobra Electronics, please visit the Cobra site at [www.Cobra.com](http://www.Cobra.com).

**About Aries Manufacturing:**

Aries Manufacturing (licensee of Cobra products) has spent over sixteen years producing high quality aftermarket wireless accessories and providing unparalleled service and support. From Bluetooth® to charging solutions, Aries is continuously developing and strengthening partnerships ensuring our clients the highest quality and latest technology. The 4,000 SKU Pick-to-Light system enables Aries to pick and ship 15,000 orders per day at an accuracy rate of 99.9%. Our premier 50,000 square foot state-of-the-art facility is the only one of its kind in the wireless industry. To learn more about Aries, please visit us at [www.Ariesmfg.com](http://www.Ariesmfg.com).

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