



In Cab Scanning Receives Heavy Duty Trucking's Nifty Fifty Award

In Cab Scanning by Microdea is a rugged, small foot-print document scanner that can be mounted in the truck cab. Drivers can quickly and easily send documents to third party carriers, customers or the carrier's document management provider/system.

Richmond Hill, ON ([PRWEB](#)) January 12, 2009 -- Heavy Duty Trucking Magazine's Nifty Fifty awards showcase their editors' picks of the best new products introductions over the last year. The 50 winners were selected from hundreds of new products articles appearing in the magazine and their online New Product News at: <http://www.truckinginfo.com> during 2008. Products were judged on their usefulness to the truck operator in terms of innovation, serviceability and performance.

"We are delighted to have been chosen for the Nifty Fifty award. We believe our investment with In Cab scanning will provide owner operators, carriers and other logistics organizations with a cost-efficient and reliable tool to quickly and economically reduce the costs of moving paper documents from the cab to billing operations," said Colin Ruskin, VP of Development, Microdea Inc.

"You can't make money until you invoice, so invoice as quickly as possible. This is true at all times, but especially during a recession or slow to no-growth times when you would like your company's cash cushion to be better," added Brooke Martin, Marketing Manager, Microdea Inc.

Dorothy Van Koughnett, comptroller for Berry and Smith Trucking Ltd, said Microdea's In Cab Scanning allows their company office to transmit cargo manifests, billing orders and other documents directly to drivers on the road. "You're always trying to find new ways of better communicating with your drivers," she said. "We want our drivers to be driving, not caught up on paperwork."

In Cab Scanning by Microdea is a rugged, small foot-print document scanner that can be mounted in the truck cab. Scanned documents are transmitted using the system's open interface and attached to In Cab communication systems, such as PeopleNet's g3 Services or other third party systems. Drivers can quickly and easily send documents to third party carriers, customers or the carrier's document management provider/system.

When integrated with Synergize, Microdea's document and workflow management solution, carriers can bill their clients within minutes of loads being delivered and signed for.

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