



It's Not Rocket Science, Ltd Announces The SLUSHBUSTER.

It's Not Rocket Science, Ltd a leading edge provider in bringing new and innovated products to market, announces today at the 2004 Chicago Auto Show, The Slushbuster, a revolutionary product that eliminates ice and snow build-up on car and truck windshield wiper blades.

Bloomington, IL ([PRWEB](#)) February 5, 2004 --It's Not Rocket Science, Ltd a leading edge provider in bringing new and innovated products to market, announces today at the 2004 Chicago Auto Show, The Slushbuster, a revolutionary product that eliminates ice and snow build-up on car and truck windshield wiper blades.

The SlushBuster is an innovative product that keeps the ice and snow from building-up on the wiper blades of a vehicle. The SlushBuster eliminates the driver from reaching out to snap-off the ice from the windshield wiper blades, keeping the driver focused on the road.

The City of Oak Forest, Illinois installed The SlushBuster on all their municipal vehicles at the beginning of the winter season. Kent Royster, City Manager for Oak Forest said, "It is always a concern of ours that the drivers of our vehicles have the safest equipment to drive, especially in the winter season when visibility is always an issue due to freezing ice and snow build-up on the windshield wiper blades. After installing The SlushBuster to our municipal vehicles, our drivers did not experience problems with ice or snow build-up on the windshield wiper blades. " And to my knowledge, there are no other product like this out in the market "

The I.N.R.S. SlushBuster will make its public day-beau at the 2004 Chicago Auto Show at McCormick Place, February 6 - 15, 2004 located in booth B22.

About It's Not Rocket Science, Ltd

I.N.R.S., Ltd develops and brings to market new and existing innovative products that are uncomplicated in nature and design, yet they serve a useful purpose to simplify life's daily needs. I.N.R.S. understands, merging perception with reality, optimal blending of creativity and strategy to achieve results, that enables our clients to succeed. Additional information can be found at <http://www.inrsltd.com>.

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