



Kolbenschmidt Pierburg Selects AutoCom for PR

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SOUTHFIELD, MI ([PRWEB](#)) February 5, 2004 --Kolbenschmidt Pierburg has selected AutoCom Associates of Bloomfield Hills, Mich., as its public relations agency of record in North America.

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AutoCom Associates provides public relations and management consulting services to businesses working in the global automotive industry. The firm is a member of the International Public Relations Network (IPRN) with more than 40 affiliate agencies, 500 employees and \$400 million in annual billings.

The agency's team of professional communicators has extensive working experience with Ford, General Motors and DaimlerChrysler, as well as a number of European, Japanese and Korean auto makers and their suppliers.

Morey said that AutoCom will partner with Eliane Creed LLC, an advertising firm based in Royal Oak, Mich., to serve the company's public affairs, media relations, advertising and general marketing needs.

Kolbenschmidt Pierburg AG is a subsidiary of Rheinmetall AG. With approximately 12,000 employees and global sales of nearly 1.9 billion euros, Kolbenschmidt Pierburg designs and manufactures automotive components including water, oil and vacuum pumps, secondary air systems, exhaust gas recirculation systems, exhaust flaps, throttle bodies, pistons, bearings and engine blocks. Additional information is available on the Internet at www.kolbenschmidt-pierburg.com.

AutoCom clients include: Alcan Automotive, the Automotive Industry Action Group (AIAG), dSPACE, Gage Products Company, Grammer Automotive, GKN Driveline, GKN Sinter Metals, Hella North America, MANN+HUMMEL, Roland Berger Strategy Consultants and TI Automotive. The agency is located on the Internet at www.usautocom.com.

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