

World Patent Marketing Inventions Committee Issues Child Safety Seat Reminders With the Introduction of the Alert Buckle!

World Patent Marketing Reviews A New Child Safety Invention. Will the Alert Buckle Be the Next World Patent Marketing Cost Effective Success Story?

New York, NY ([PRWEB](#)) December 07, 2015 -- [World Patent Marketing](#), a vertically integrated manufacturer and engineer of patented products, announces the Alert Buckle, a child safety invention that provides safety and protection to young children who rides in any vehicle.

"The Global Car & Automobile Manufacturing Industry is worth \$2 trillion," says Scott Cooper, CEO and Creative Director of World Patent Marketing and [Desa Industries Inc.](#) "While car manufacturers are bent on improving features and fuel efficiency, consumers are becoming concerned about their kids' safety inside these vehicles. For the industry to experience further growth, they need to offer customers more than just a smoother ride."

"As parents, we often worry about our children, but we also try to juggle a hundred other tasks," says Jerry Shapiro, Director of Manufacturing for [World Patent Marketing Inventions](#). "In today's fast-paced world where multitasking is a must in almost everything, people often go to work or run their errands with their children inside the cars. Unfortunately, it is not uncommon for parents to leave their kids inside the car, and this is where most accidents and tragedies begin."

The Alert Buckle combines a car seatbelt for the kids and an alarm for the parent or guardian. It helps adults remember that the baby is still on board the vehicle, therefore preventing accidents and even death. This child safety invention connects to a sensor fitted on a child's seat belt buckle and to the parent's smart phone or tablet. It sends the parent a message and even calls them to remind them of the child that they have forgotten inside.

"There are news of children who have died because they left unattended inside a vehicle," says inventor James A. "These children and infants may suffer from extreme heat or cold in a vehicle in case the air conditioning system is turned off. The Alert Buckle features a safety application for children and gives the parents the peace of mind that they deserve."

Toni Hawkins, a parent and a car blogger from Phoenix, AZ, has this to say about the child safety invention: "The Alert Buckle has reminded me more times than I can remember that I have left my child inside the car. It provides parents like me the security knowing where our children are thanks to its GPS feature which lets me know exactly where I have parked my vehicle."

This child safety invention reminds people on the go if they have forgotten the most important thing in their life inside the car- their child!

ABOUT WORLD PATENT MARKETING

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