

## **GroundLink Launches New "Refer Your Friend Program" for The Holidays**

*\$25 Off [GroundLink](#) Rides for Travelers and \$25 Off for Their Friends and Family*

New York, NY ([PRWEB](#)) December 02, 2015 -- [GroundLink](#), the tech-enabled black car service, has introduced a [Refer Your Friend](#) program just in time for the holiday season. Customers can now give their friends and family \$25 savings off any GroundLink ride booked on the company's award-winning app, and they too will receive \$25 off their next ride. Customers will receive a personal invite code to download the app. Once their friend downloads the app and books a ride with the code, they will receive \$25 off their first ride. The customer will then receive an automatic \$25 credit on their next ride.

“With the busy holiday travel season upon us, there is no better time to give family and friends a break on the cost of getting to and from the airport,” said Liz Carisone, CEO of GroundLink. “With operations in more than 100 countries worldwide, we make it easy to share the savings with family and friends no matter where they're headed, and at the same time the giver also receives a gift for themselves.”

The GroundLink app allows customers to see the full breakdown of their trip in advance of their ride, and there is no surge pricing with GroundLink. Travelers can schedule rides in advance and in New York can also book on-demand rides using the app's Ride Now feature. Customers can track their car and communicate directly with their driver. For all airport pick-ups, GroundLink tracks the customer's flight and automatically adjusts the pickup time based on the flight's actual arrival.

[GroundLink](#) offers the industry's only on-time pickup guarantee. If a customer is not picked-up within five minutes of their scheduled pickup time, their next ride is free (up to \$75). The company has also just increased cancellation times. Now, in major airport and downtown markets customers can cancel as late as 90 minutes before the traveler's scheduled pick-up time (two hours for all other U.S. markets) without being charged a cancellation fee.

### About GroundLink

GroundLink is a tech-enabled provider of executive black car service in major cities throughout the world. Offering the industry's only on-time guarantee, GroundLink focuses on duty of care, with professional drivers who are screened, properly licensed and fully insured. GroundLink offers a multiple booking platform for its consumer and corporate clients that includes its website (<http://www.groundlink.com>), its iPhone or Android app, and its 24/7 Customer Service Center (855.463.7150). GroundLink has offices in North America and Europe, with its headquarters in New York, NY. Connect with GroundLink on Twitter @GroundLink and on Facebook.com/GroundLink.

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