

## **Top BMW Dealers Recognized for New Car Inventory Performance**

*November 2015's top performing BMW dealerships in new car inventory management have been recognized by Automotive Ventures.*

Atlanta, GA ([PRWEB](#)) December 01, 2015 -- November 2015's top performing BMW dealerships in new car inventory management have been recognized by Automotive Ventures. The number one BMW store in the nation for the month of November is Keeler BMW, located in Latham, NY. This store dominated all other BMW stores last month by turning their new car inventory in an impressive average of 22.3 days, and managing to an impressive 38.5 days of supply.

The top performing BMW stores in each of the country's four regions are as follows:

Northeast: Keeler BMW (Latham, NY)  
South: Bert Ogden BMW (McAllen, TX)  
West: Peter Pan BMW (San Mateo, CA)  
Midwest: Kelly BMW (Columbus, OH)

“Congratulations goes out to the management team at Keeler BMW and to these regional winners, who are being recognized for their outstanding performance and optimizing their new car inventory management practices,” said Steve Greenfield, founder and CEO of Automotive Ventures. “It’s an honor to be able to recognize such outstanding performance.”

“More than ever, new car dealerships across the country are facing unprecedented margin compression and are under intense pressure to alleviate this through improving operations. New car inventory management is pivotal to a dealer’s bottom line, and has a knock-on effect on every other department in the dealership,” said Greenfield. “We are recognizing the best performing BMW stores for their outstanding new car inventory practices, and aim to help other BMW dealerships identify opportunities for improvement. Our goal is to provide a level of competitive intelligence that helps dealers order the right cars, while at the same time preventing them from accepting sub-optimal new car trades from other dealers – both of which will yield quicker turn of new car inventory and ultimately provide our dealers with higher profits.”

Automotive Ventures provides BMW stores with local market intelligence to identify which new vehicles to order to deliver quicker turns and greater profit. As a result, dealers can quickly identify opportunities to improve vs. their targeted competitors.

Interested dealerships are encouraged to visit [www.OrderAutomotive.com](http://www.OrderAutomotive.com) for their free local market intelligence reports.

### About Automotive Ventures

Automotive Ventures provides competitive intelligence to dealerships with the goal of driving more profit. Founded in 2014, the company helps new car dealerships improve new vehicle inventory operations by delivering the best data driven tools available in the market. The company aims to significantly improve new car ordering and trade processes at dealerships across the country.



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