Kathrein Automotive Lands Major Order From Daimler

Kathrein to Deliver Leading-Edge Antennas and Telematics for Mercedes-Benz Vehicles

Richardson, Texas (PRWEB) December 03, 2015 -- Kathrein announced today that it has received a major order from German automaker Daimler to deliver radio antennas and telematics for Mercedes-Benz vehicles. After two-and-a-half years in development, the systems will be ready to go into series production in early 2018.

Kathrein Automotive has been awarded the order after an intensive selection process, in which the company came out on top of other competitors. Antennas for mobile communication and navigation systems, and digital and analogue radio reception units are among the more than 30 different systems that will be incorporated into Mercedes-Benz vehicles. The majority of these systems will not be visible in the vehicles but integrated; as an example the antennas will be built into the side mirrors or vehicle windscreens. Kathrein plans to have the antennas manufactured in its plants in Portugal and China. Daimler AG will receive some 40 million components between 2018 and 2023.

Michael Heise, CEO of Kathrein Automotive, points out the long-lasting close collaboration with Daimler. “This exceptional order proves once again that Daimler places great confidence in our company’s systems and solutions,” says Heise.

Joe Doering, CSO of the Kathrein Group, puts it this way: “Kathrein is a pioneer in vehicle transmission and reception systems. Our innovative solutions and decades of antenna experience continue to make a lasting and distinct impact on the market. This major order makes it quite clear that our systems and solutions are of the highest quality to meet our customers’ requirements.”

ABOUT KATHREIN
Kathrein is the innovation and technology leader in today’s connected world. Kathrein’s wireless base station antennas, small cells, and antenna line device solutions enable people to communicate globally. Nearly a quarter of all LTE antennas sold and deployed worldwide come from Kathrein. Ranked number one among providers of mobile communication antennas by ABI Research, Kathrein is a hidden champion and family-owned enterprise that has been working on the technologies of tomorrow since 1919. For more information about Kathrein products, visit http://www.kathreinusa.com.
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