

GPS and Track Hits One Million Views on their YouTube Channel

GPS and Track which is based in Scottsdale, AZ, GPS and Track, is excited to announce they have hit one million views on their YouTube Channel. This demonstrates the power of YouTube as a marketing tool.

Phoenix, Arizona ([PRWEB](#)) December 03, 2015 -- GPS and Track reaches thousands of potential customers each month by utilizing YouTube as a marketing tool. With 4 billion active users daily, YouTube is an effective marketing channel. Small businesses can potentially reach far more viewers than they would a Super Bowl ad at a tiny fraction of the cost. This is changing the marketing industry, making it easier for small businesses to reach clients without spending much on a marketing team. With the ease and effectiveness of YouTube, GPS and Track reaches thousands of potential customers each month.

GPS and Track utilizes YouTube by creating content that viewers will find compelling and will want to watch. “YouTube is not just about advertising,” says GPS and Track’s president. “It’s about creating interesting and helpful content that addresses our audience needs. In the process, it also helps get our company name out there.” GPS and Track offers tutorials on how to install GPS units, demos of the GPS tracking software, and even footage from real-life asset recovery situations.

YouTube is helpful for small businesses to reach customers across the nation. It’s an easy and effective way to target potential customers through video. With such a large potential pool of viewers, then, the return on investment for advertising on YouTube can be substantial. It’s a great platform for small businesses to get their name out there.

GPS and Track resells GPS tracking units for car dealerships, fleets, asset tracking, and individual needs. They offer no monthly fees, free two day shipping, and a range of devices depending on your tracking needs. For more information visit us online at <http://www.gpsandtrack.com> or call directly at 800-578-1809. Join GPS and Track’s One Million Views Celebration by checking out their YouTube Channel <https://www.youtube.com/user/GPSandTRACK>



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Online Web 2.0 Version

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