

## **Premier Subaru Watertown Chooses Local Charity New Opportunities - Meals on Wheels to be a Part of the 2015 Subaru "Share The Love" Event**

*Premier Subaru Watertown has again selected New Opportunities, Inc., - Meals on Wheels - as the local beneficiary in the 2015 Subaru "Share the Love" Event.*

Watertown, CT ([PRWEB](#)) November 30, 2015 -- Premier Subaru Watertown has again selected New Opportunities, Inc. Meals on Wheels as the local beneficiary in the 2015 Subaru "Share the Love" event.

From Nov. 19, 2015 to Jan. 2, 2016, customers who purchased or leased a new Subaru vehicle can select from a list of charities including one local charity to receive a donation of \$250. This year, Subaru of America, Inc. will donate \$15 million to participating charities. Over the last seven years, more than \$50 million has been donated to a number of worthy causes through the "Share the Love" event.

Subaru of America selected the four national charities: ASPCA®, Make-A-Wish®, Meals On Wheels Association of America® and National Park Foundation. Subaru retailers could also elect to add a local charity and Premier Subaru Watertown selected New Opportunities, Inc. Meals on Wheels, of Waterbury, CT., as the "hometown charity" for the second year in a row. In addition, Premier Subaru Watertown is one of only 3 retailers in the Northeast, that has committed to an additional contribution – above and beyond what is raised, of \$5,000. One of the others is Premier Subaru Watertown's affiliate – Premier Subaru in Branford, CT. This is a part of Premier Subaru Watertown's "Love Promise" to the community. This is a focused effort to give back to the communities in which the company serves.

Last year, Premier Subaru Watertown was able to present New Opportunities - Meals on Wheels with a check for \$15,606. "The donation allowed for thousands of additional meals to be served, helping seniors to be healthy and independent in their own home" Robert J. Alvine, President of Premier Subaru of Watertown said. He added, "This year we hope to raise \$20,000 and serve even more meals to our community in need".

Premier Subaru Watertown is the fastest growing Subaru dealership in Connecticut – and one of the fastest growing Subaru retailers in all of New England. It operates from more than 22,000 square foot of space on Straits Turnpike in Watertown, CT. Since it opened three years ago, Premier Subaru Watertown has been heavily involved in the Watertown – Greater Waterbury community. The company is BBB A+ rated for Service and Sales and has exceptional customer satisfaction scores, as reported by Subaru of America.

The Company's website is <http://www.premiersubaruwatertown.com>



**Contact Information**

**Robert J. Alvine**

Premier Subaru Watertown

<http://www.premiersubaruwatertown.com>

+1 203-643-1201

**Online Web 2.0 Version**

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