



## **Many luxury cars in Europe are being equipped with rain sensors as growth in the Automotive market sets to increase**

*Research and Markets are delighted to announce the addition of A Review of the Automotive Market for Rain Sensors to their offering*

([PRWEB](#)) February 1, 2004 --With many luxury cars in Europe already being equipped with rain sensors, the next area set for growth is now the mid-range market. Fitment rates in the US are also rising fast, with most growth appearing in the sports utility vehicle market. However, although the industry can expect increasing volumes, cost pressures from carmakers are now taking effect, resulting in second-generation sensors often being priced more cheaply than the original sensors.

This exclusive report reviews the automotive market for rain sensors, providing some forward-looking analysis.

The report provides market forecasts for rain sensor penetration by vehicle segment in Western Europe, as well as analysing market shares in Western Europe, North America and Worldwide. The study also forecasts rain sensor fitment to passenger cars to 2005 in Europe, Japan, North America and Worldwide.

Current and future technology trends are also reviewed – both existing optical type sensors as well as some of the alternative technologies currently being explored such as capacitate and acoustic sensors.

The report concludes with a brief profile of each of the following manufacturers:

- Bosch
- Kostal
- TRW
- Valeo

### About the author

Matthew Beecham is the author of two best-selling Economist Intelligence Unit publications, The European automotive components market and World automotive components: market prospects to 2005. Matthew has also produced several other Automotive titles, including A review of the automotive market for vehicle access and security systems and Automotive Heating, Ventilation and Air Conditioning (HVAC).

For a complete index of this report click on <http://www.researchandmarkets.com/reports/42938>

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