

## Managing the Future - World Vehicle Forecasts and Strategies to 2020

Research and Markets have announced the addition of the  $\hat{A} \square$  Managing the Future - World Vehicle Forecasts and Strategies to  $2020\hat{A} \square$  report to their offering.

(PRWEB) January 25, 2004 --Originally published as a three volume, 700 A4 page analysis of the global motor industry for the 60-year period from 1960 to 2020, this new edition extracts all of the key features of the original report and condenses them into one single volume.

This unique data set, complete with descriptive text and full graphics, continues to describe the history and future of the industry. It explains the fact that in excess of 1.5 billion vehicles will be produced and sold over the twenty-year period 2001 to 2020 inclusive, how the number of vehicles plying the roads of the world will rise remorselessly to 1.1 billion units, where the market size of 100 million vehicles sales and production in 2020 will be located and how the rise and rise of vehicle scrappage constrains ownership and renews and cleans the world's vehicle fleet.

For a complete index of this report click on <u>http://www.researchandmarkets.com/reports/42790</u>

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