



## Know Traffic ready for Location-Based services deployment of cellular traffic reports

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"Imagine hitting a button on your cellular phone and immediately receiving a traffic report for the road you are driving," says Greg Retkowski, Know Traffic founder. "This is the kind of application for which location-based services would come into it's own."

Traditionally envisioned applications include the ability to locate friends or co-workers. Or to yellow-pages functionality of locating nearby restaurants or businesses. However traffic reporting is the first suggested dynamic service where time-sensitive data would be delivered to subscribers using location-based services. Know Traffic is ready to implement these services to cellular customers in conjunction with the deployment of location-based services by the cellular carriers.

KnowTraffic.COM is a service of Raging Network Services Inc, which was founded in 1999 specializing in network, systems, and software integration. For more information visit <http://www.knowtraffic.com/>, email [press@knowtraffic.com](mailto:press@knowtraffic.com) or call Greg Retkowski at 408-455-3913. ###



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**Online Web 2.0 Version**

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