

American Racing Custom Wheels and 18-Year-Old Race Driver Tyler Thomas Team up for 2015 Lucas Oil Chili Bowl Nationals Midget Race

Hometown Youngster to Challenge over 300 Competitors in Tulsa Race Event

CERRITOS, Calif. ([PRWEB](#)) January 08, 2015 -- American Racing Custom Wheels, the iconic brand and industry leader in the automotive wheel aftermarket, has announced its partnership with Tyler Thomas Motorsports and successful young race driver Tyler Thomas for the 29th Annual running of the indoor racing spectacular, known as the Chili Bowl in Tulsa, Okla. January 12-17, 2015. Thomas from Collinsville, Okla. will take to the track as a hometown favorite in the familiar American Racing Custom Wheels open-wheel paint scheme as the primary sponsor on his No. 91t machine as he competes against 317 competitors in this intense week-long event.

“Our partnership with Tyler gives us the opportunity to show not only our support for this young and talented race car driver, but to showcase our passion for one of motorsports most recognized events,” said Dan Ricehouse, American Racing Custom Wheels. “Tyler has proved a professional and winning start to his driving career, and we are excited to experience his success with him. I can’t thank everyone enough for their hard work on this effort.”

As a leader in craftsmanship and innovation for automotive performance wheels since 1956, American Racing Custom Wheels supports its customer’s passion of dirt track racing across the U.S. with its partnerships in the World of Outlaws as well as Sprint Car racing in Australia.

“The addition of a new partner to our team, especially American Racing and all they have done with racing in the past years, is a big step for me and I feel very fortunate,” Thomas said. “I am really excited to be recognized as a driver for American Racing.”

Thomas has had an incredibly successful start in his quest as a professional race driver. In this short time period Tyler has been able to gain experience in several types of racing cars including Karts, Micro Sprints, Midgets, Non Winged Sprint Cars, and as of 2014, pavement Pro Late Models. This type of driving experience has proven a successful path of stepping stones for several of today’s top NASCAR stars such as Jeff Gordon and Tony Stewart.

About American Racing:

Founded in 1956, American Racing Custom Wheels still prides itself on the mission that began in a California speed shop with a single set of custom lightweight magnesium drag racing wheels, a standard that launched the custom wheel industry from the racetracks to the streets. American Racing is a Wheel Pros brand. Wheel Pros products are sold worldwide in more than 20 countries on four continents and through a U.S. network of more than 25,000 authorized dealers. It is one of the world's largest suppliers of branded custom wheels, performance tires and related accessories for cars, SUVs and light trucks.

<http://www.americanracing.com>

<http://instagram.com/americanracing>

<https://www.facebook.com/AmericanRacingWheels>

<https://twitter.com/AmericanRacing>



About Tyler Thomas Motorsports:

At the early age of 4, Thomas began honing his skills in karting with superb results, 5-Championships on the Regional and Club level, 26 pole positions, and 28 wins. Advancing a division to Micro Sprints in 2009, Tyler quickly put together 9 wins for his first season and quickly moved to the Ecotec Midget division in 2010 winning 6 of 8 races that he competed. In 2011, Thomas challenged the nationally recognized POWRI Midget Series, and it didn't take long to make history, as he became the youngest driver to win a POWRI main event at the age of 15. 2012 and 2013 saw Thomas record more wins and podiums to finish 5th and 4th respectively in the POWRI National Midget standings. Last year Thomas added another win and 10 top-5 finishes in the 91t midget, while making a real statement in the Tim Russell Driver Development Program at New Smyrna Speedway in Florida. Thomas recorded a win, and 6 top-5 finishes in his seven starts in the Pro Late Model.

<http://www.tylerthomasmotorsports.com>

<http://instagram.com/TylerThomas91>

<https://www.facebook.com/pages/Tyler-Thomas-Motorsports/154971717863656>

<https://twitter.com/@TylerThomas91>



Contact Information

Dan Ricehouse

American Racing Custom Wheels

+1 (602) 397-2244

Online Web 2.0 Version

You can read the online version of this press release [here](#).