

## **Infocast's Lightweighting Summit Returns to Detroit this March**

### *Automotive Supply Chain Leaders Collaborate to Develop Lightweighting Solutions for the Future*

Los Angeles, CA ([PRWEB](#)) January 07, 2015 -- Los Angeles, CA – January 7, 2015 – Infocast, the leading business intelligence and networking events producer in the advanced manufacturing industry, has announced the [2nd Lightweighting Summit](#), scheduled on March 3-5, 2015 in Detroit, MI, the hub of automotive innovation.

Lightweighting is leading the way and the auto industry is making advances in production to meet ambitious 2025 CAFE fuel economy targets. With weight-cutting production models now on the market, manufacturers and suppliers are dealing with this shift as the focus of OEM designers and engineers are already moving beyond the body-in-white structural materials to other key parts of the vehicle. For this change to be successful, greater collaboration is needed from players across the automotive supply chain.

Infocast has launched the [second Lightweighting Summit](#) to provide a forum to discuss the opportunities as well as the issues that need to be addressed in order to get a jump on the CAFE fuel standards. Speakers from General Motors, BASF, U.S. Department of Energy, Center for Automotive Research, Ricardo, National Center for Manufacturing Sciences, Piper Jaffray, Autodesk, Lotus Engineering, GM Ventures and more will be on-hand to discuss the hottest topics in lightweighting including: updates on CAFE implementation, DOE assistance in tech innovation, cutting-edge case studies in application development and strategic M&A and financial insights.

Attendees will have the opportunity to network with major OEM designers, chief engineers, industry experts and capital providers to discuss regulatory drivers, target-setting, materials, processes, joining tools and design strategies. Attendees will get the most up-to-date details from the most knowledgeable industry leaders regarding lightweighting advancements in the auto industry.

For more information, to register, or to join as a sponsor, visit the event website at <http://infocastinc.com/lightweighting-summit> or contact Infocast at 818-888-4444.

#### About Infocast

For over 25 years, Infocast has produced the highest quality events, tailored to the needs of the industries we serve. We intensively research the marketplace, pulling from an extensive network of experts to give you the information and connections to succeed.



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**Online Web 2.0 Version**

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