# StadiumPark's Parking Payment App to Launch on January 13th at the First Niagara Center in Buffalo

*StadiumPark, the first application of its type which allows users to easily pay for their stadium and arena parking, will launch on January 13th, 2105 in Buffalo at the Allpro Parking lot most conveniently serving the First Niagara Center.*

BUFFALO, NEW YORK ([PRWEB](#)) January 08, 2015 -- StadiumPark, a mobile payment app for stadium and arena parking, will have its official launch on January 13th in Buffalo, New York when the Detroit Red Wings take on the Buffalo Sabers at the First Niagara Center. The service will be available exclusively at the Allpro Parking Atrium Parking Lot at 144-176 Michigan Street with entrances off Perry and Scott Streets. The app will be available at remaining Sabres home games and other large events through the end of the 2014-2015 NHL season. It will allow event attendees a quick, easy and cash-less way to pay for their event parking.

The app will launch only in iOS and is available for download on the Apple Store. It allows users to sign up once by entering their name, email and payment information. Once registered, a user will choose "First Niagara Center" from a drop down menu, and then show a unique QR code to a parking attendant, who will scan their device with iPad-mini.

StadiumPark focuses only on stadiums and arenas, aiming to be the best payment solution in this multi-billion dollar niche market. The app provides reciprocal benefits to both venues and fans. Fans no longer have to carry cash to events or wait in long parking lines. Parking operators can bring in larger volumes of cars in a more efficient manner and reduce potential losses associated with high volumes of cash transactions.

StadiumPark's revenue model is to charge a nominal convenience fee per-use between $0.99 and $2.49 depending on each location's parking price. The company is in conversation with many professional sports organizations and parking management companies which interested in becoming partners in making StadiumPark a true success.

The founder of StadiumPark, Jeremy Crane says, "We are thrilled about the launch of StadiumPark in Buffalo. As a Rochester based enterprise, it is great to have our first location so close to home. It is only the beginning of what is to be a long, exciting journey as we continue to on-board more stadiums and acquire new users."

"Park Easy and Enjoy the Game."

About StadiumPark: StadiumPark is a mobile application that serves stadiums and arenas, and attendees who drive to events. Registered users can pay for their parking by scanning a unique QR code or by opening parking gates with only a few clicks on their mobile devices. The app aims to draw in larger audiences to venues while also enhancing the fan experience. The company was founded in November of 2013. Download the StadiumPark on the Apple App Store and to learn more about StadiumPark, visit [http://www.stadiumparkapp.com](http://www.stadiumparkapp.com)

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