

## **Eco-Friendly Car Franchise Detroit Supports Women-Owned Businesses**

*Car Franchise DetailXPerts will be launching new, creative financing options that will help women and men alike start an eco-friendly automotive franchise. The number of women-owned businesses is also expected to continue to increase in 2015.*

Detroit, MI ([PRWEB](#)) January 06, 2015 -- According to the National Association of Women Business Owners (NAWBO) more than 9.1 million firms are owned by women in the United States. These businesses employ nearly 7.9 million people and have generated \$1.4 trillion in sales this year alone. [Local car franchise company](#), DetailXPerts Automotive, is working to empower local women interested in entrepreneurship and starting their own business.

This past year [DetailXPerts Franchise](#) signed its 50th franchise unit since launching its franchising operation in 2008. The newest franchisee, Katrina Forster, 34, was born in Detroit, Michigan and traveled the world with her younger brother and military parents.

Forster's initial franchise car wash and auto detail shop launched in November in her birthplace of Detroit, Michigan. Detroit is a city that has been riddled with turmoil in recent years, from filing Chapter 9 bankruptcy last year to this year's water shut-off crisis. Yet, companies like DetailXPerts Car Franchise, serve as a beacon of hope to the city and its young entrepreneurs.

The fourth annual State of Women-Owned Businesses Report published in 2014 stated that women are starting 1,288 new businesses a day. That rate is double the rate from three years ago.

"I chose this franchise because I know the franchisors are determined individuals that are willing and eager to help people succeed," says Forster, "Your business's success depends on your level of effort and skill. The franchisor will help you develop the skills; and the rest is up to you."

Forster has plans to open a second franchise location in Indianapolis, Indiana soon.

DetailXPerts is the first [eco-friendly auto detailing and car wash company](#) with franchises in the United States. Since the inception of the company's franchising operations in 2008, DetailXPerts has grown and gained international reach, with franchises in countries like Dubai and Abu Dhabi. DetailXPerts Car Franchise is an entrepreneurial advocate and the company has long-term goals of having more than 1,100 franchises open and creating 30,000 jobs in the next 10 years.

In 2015, DetailXPerts Car Franchise will be launching new, creative financing options that will help women and men alike start an eco-friendly automotive franchise.

For more information, call 877-317-9737, or visit their car franchise website at <http://www.detailxpertsfranchise.com/why-car-franchise/>

With its Support Center located in Detroit, Michigan, the DetailXPerts Franchise Systems is the world's first eco-friendly vehicle steam cleaning system. Offering a full range of services to women and men interested in business ownership. DetailXPerts Car Franchise provides franchise opportunities to women and men looking for an educational and family environment using a proven business system. With DetailXPerts' patent-pending



process, DetailXPerts can clean 15 cars with just 2 gallons of water. Michigan's economy is projected to continue to grow and even outpace the rest of the nation. The number of women-owned businesses is also expected to continue to increase in 2015.



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