

Thinkware Unveils Cutting-Edge Dash Cam Technology At CES 2015

Thinkware to showcase leading dash cam technologies and the world's first augmented reality solutions in navigation devices at the world's largest international electronics trade event, Consumer Electronics Show (CES) 2015.

SEOUL, South Korea ([PRWEB](#)) January 06, 2015 -- Thinkware today announced that its line of global dashboard camera brand, the Thinkware Dash Cam™, will be participating in the 2015 International Consumer Electronics Show (CES) in Las Vegas, Nevada on 6 January, 2015.

Thinkware Dash Cam will showcase its 2015 new line-up of world's leading dashboard cameras such as Thinkware Dash Cam H50 and Thinkware Dash Cam X150 at the CES 2015. The Thinkware Dash Cam F750, that was named the CES Innovation Awards Honoree this year, is also making its first appearance at the Thinkware Dash Cam booth.

Simulation demonstrations of the Road Safety Warning System are set up at the booth to help visitors understand the advanced features of Thinkware Dash Cam. High-end technologies that once could only be seen in the best luxury sedans are now available in the dash cams to provide convenience and safety while aiding drivers on the road:

- Front Vehicle Departure Warning - Inform drivers when vehicle ahead is moving off
- Lane Departure Warning System - Alert drivers when vehicle strays out of lane
- Front Collision Warning System - Alert drivers when approaching too closely to the vehicle ahead to avoid collision

Thinkware will also display its recently launched local navigation device "INavi X1" embedded with a combination of cutting-edge technologies such as Augmented Reality, 3D Real Map and Advanced Driving Assistance System at this event.

This is the fourth year that Thinkware is participating in the CES and this year's showcase will display the company's leading dash cam technologies and the world's first augmented reality solutions in navigation devices. This is a big leap in expanding Thinkware's overseas marketing ventures. Since its beginning in Canada's Bestbuy, Future Shop in over 130 stores nationwide and major online and offline stores such London Drugs and Walmart Canada, the Thinkware Dash Cam is now available in over 10 countries globally.

The Thinkware Dash Cam is located at Booth No. 72164 at CES 2015, Mandalay Bay, Sands Expo.

About Thinkware

Thinkware Systems Corporation is the leading provider of location-based services and Innovative Smart Car IT since 1997, gaining strong foothold in Korea to be the preferred choice of local consumers. Thinkware continues to advance and provide smart platform services ranging from car navigation and dashboard cameras to education tablets. Today, we are a global IT total service provider, bringing our know-how to over 800 cities worldwide such as London, New York, Sydney, Toronto and Singapore. Putting our customers first, Thinkware is committed to improving lives everywhere by bringing to you comfort and convenience through Life Innovation. For more information, visit the company's website at <http://www.thinkware.com>.

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