

## **360Heros Mobile 360 Video Virtual Reality Tech Center is on its Way to CES**

*The [360RV](#), a 360Heros initiative sponsored by Intel's Thunderbolt, is a mobile 360 video tech center and nationwide trade show tour. Loaded with virtual reality technology, panoramic video camera systems and mobile content displays, the 360RV will be showcasing the world's most advanced panoramic video technology at CES 2015 in its trade show debut.*

Las Vegas, NV ([PRWEB](#)) December 31, 2014 -- [360Heros](#), a company specializing in panoramic video camera systems and immersive technology solutions, will be kicking off its 2015 educational tradeshow tour in collaboration with Intel's Thunderbolt. With the 360RV, a 40 foot custom coach bus, as their tour base and trade show booth, 360Heros will be showcasing the world's latest spherical video and virtual reality technology.

Technology on display includes 360Heros panoramic video camera systems, 360Heros interactive content hosting and VR content created with their technology. Intel Thunderbolt technology plays a critical role in this process, as digital file transfer to hard drives and displays is key to panoramic video creation and display. 360Heros hosting technology is another talking point, as its latest development will allow you to use iOS and Android devices to watch 360 video without the use of mobile apps. This allows 360Heros growing list of producers to share their work via any device or platform. 360Heros is currently collaborated with Samsung Gear VR, Homido, Immersive VR, DODOcase to integrate 360Heros 360 content hosting service into the latest VR HMDs.

“Our goal with the 360RV and our tradeshow tour is to show people what 360 video is all about and to teach them to use and enjoy this awesome technology.” Said 360Heros CEO and founder Michael Kintner.

The 360RV itself has a unique look, with one side showcasing 360Heros underwater panoramic video camera system the 360Abyss. The other side commemorates the company's 2013 historic undertaking that led to a 2015 Guinness World Record for the first panoramic video captured at the top of Mount Everest.

The first stop for the 360RV will be International CES 2015, where 360Heros will be showcasing their panoramic video technology and presenting VR content. This includes Oculus Rift, Samsung Gear VR and Google Cardboard VR demos. The 360Heros booth at CES is located at booth [CP54](#), Tech East, LVCC, Central Plaza.

Attendees who visit the 360Heros booth will have the opportunity to take part in an interactive social media contest with the chance to win \$500 and a GoPro Hero4 Silver. In order to enter, visitors must snap a photo of the 360RV and share it with the contest hashtag "#360RV" on Facebook, Twitter, Instagram or Flickr. All contest entries will be submitted and displayed on [360rv.us](#), the tradeshow tour's headquarters and interactive tour map.

### 360RV Components:

- Oculus Rift Presentations
- Samsung Gear VR Presentations
- Mobile App Demos
- Google Cardboard VR Viewers
- 360 video training and education



Trade Show Tour (10,000 miles to date):

-CES

-NAB

-Sundance Film Festival

-Sigraph



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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).