

East Nashville Based Camel Express Car Wash is Re-Launching Its 'Clothe the Homeless' Campaign By Matching Each Sale With an Equal Clothing Donation

The Camel Express Car Wash is not opening its doors until April 2015, but the owners have chosen to once again, show support for those in need by donating one shirt for each shirt sold. Donations are going to be facilitated by the Contributor Homeless Partnership organization.

([PRWEB](#)) December 31, 2014 -- The Camel Express Car Wash is not conducting its grand opening until April 1, 2015, however, founder Read Hauck has chosen to show his commitment to assisting the less fortunate individuals in the community immediately upon finalizing plans for construction. "There is an increasing number of homeless individuals across the nation and Nashville is no exception," says Hauck.

The Camel Express Car Wash is launching a 12-week campaign to assist the less fortunate by giving them clean new T-shirts for the length of the campaign. Camel Express has set up a website to sell its limited edition 70's themed logo on a 100% soft cotton Jersey style T-shirt. Every shirt that is sold prompts a matching donation from The Camel Express to an individual in the homeless community.

These donations are going to be made by way of The Contributor organization. The Contributor is an organization that provides those in need with a respectable way to earn money each day by selling their Contributor publication throughout the Nashville area. Hauck chose this organization because it is one that demands action and produces results.

Shirts can be purchased for \$23.00 on the [website](#) and Monthly updates on donation numbers will be published on the same site as the campaign progresses.

The Camel Express Car Wash is planning to be the longest tunnel car wash in Nashville. With a 130-foot express tunnel, they will offer the latest car wash technology throughout the tunnel to provide customers with the cleanest car possible in the shortest amount of time. There will also be an area for free unlimited vacuum use at one of 20 vacuum/inspection stations.

Also, This particular car wash will employ the latest in customer-focused technology. Beginning with a Camel Express mobile app that will accept payment without the driver even having to roll the window down, along with state of the tunnel light shows using elements such as lasers and LED strobe lights to ensure the customers are entertained while they are on site. Pricing will start at \$5.00 for a basic wash and there are larger wash packages available. There are discounts associated with the monthly-unlimited wash club memberships that will be offered. For more information, you can visit the [website](#) or find the Camel Express Auto Wash on Facebook where there are weekly contests and regular giveaways to assist in building a fan base prior to opening in January.



Contact Information

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Online Web 2.0 Version

You can read the online version of this press release [here](#).