

Lucky's, An Athens Alabama Based Express Car Wash, To Unveil Hot Wax Polishing Tunnel And One Week of \$3 Car Wash Package During Roll Tide Celebration Event

Featuring all new equipment with the latest buff and shine tunnel system, and Lava Wax application arch, Lucky's Car Wash is showing appreciation for all customers by offering \$3 car wash package during Roll Tide celebration event lasting 1 full week.

Athens, AL (<u>PRWEB</u>) December 31, 2014 -- Beginning January 10th and through January 18th, Lucky's Car Wash will begin a Roll Tide week long special that will feature a single low price of price of \$3 for a basic wash and \$2 off any car wash on the menu.

"The Shine" is the name for its regularly priced premium (\$12) wash, which will be offered for \$10 as a part of the Roll Tide special.

This package features the new Simoniz four step process. Lucky's is the first to offer this particular sequence of steps to the customers in the Athens Area.

The four individual steps to this system begin with Step one, which consists of a Lava Bath. The second stage of the series is the Lava Shine. This is followed by a proprietary step, which is a blended rinse and waterfall cure. The final stage of the wash is the Lava Seal. Customers can add the Simoniz hot wax for prolonged protection and additional shine for their cars. Also, the latest technology is available to customers by adding optional the buff n dry to any wash. Other features of the location include covered free vacuums, free bug prep for the customers to use at their discretion, free window cleaner, and towels to use for a finishing touch.

Lucky's Car Wash is located across from Arby's at 403 US Highway 72, West Athens, Alabama. Lucky's uses only the best premium soaps and conditioners provided by Simoniz, Qual Chem, and Zep.



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Online Web 2.0 Version

You can read the online version of this press release here.