

AutoAlert Named One of Top Workplaces

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Irvine, CA ([PRWEB](#)) January 06, 2014 -- Boyd Warner, CEO of [AutoAlert, Inc.](#), a technology and training company helping auto dealers identify and capture existing but unrecognized business opportunities, announced today it has been named one of Orange County Register's "Top 100 Workplaces."

AutoAlert employs 60 people at its Irvine, Calif. Headquarters and another 50 in field operations. Founded in 2002, and has expanded its facilities 5 times since, most recently in early 2013. The latest company headquarters at 9050 Irvine Center Drive are 20,000 sq. feet, a 100% increase from its prior location.

Orange County Register ranked AutoAlert the 7th best small company employer in Orange County, Calif., based on review of employee contributions by its editorial staff. The publication surveyed more than 1,000 companies in total to identify the final 100 best company workplaces in the county.

"AutoAlert has enjoyed a 60 percent compounded annual growth rate and in 2013 alone added 1,200 new auto dealership franchise customers. As a result, we have added staff and capabilities to support critical customer services like customer care, help desk and live daily customer sales training," Warner said.

Workers rated their companies based on a number of workplace factors. Overall employee rankings for all companies surveyed were individual feeling appreciated by the company; a strong belief in the company's direction; confidence in the business' leadership; sense the job performed is meaningful.

The AutoAlert solution, which helps auto dealers identify sales hidden within their customer database, is helping dealers sell from five to 50 or more additional vehicles a month to their existing customers.

"We are honored that the Orange County Register has named AutoAlert as one of the best places to work in Orange County. This community offers us a workforce having excellent technical abilities as well as work ethic. Their contributions to our success are why AutoAlert leads the automotive industry in data-driven vehicle sales technology for new-car franchises," Warner said.

More than 2,600 automobile dealerships and more than 40,000 individual users have benefited from added sales, profits, commissions and individualized support and training that come with each AutoAlert installation. Founded in 2002, AutoAlert, Inc. is the first and only company of its kind to offer dealership and enterprise wide business intelligence software, support and training.

For more information, contact Nathan Warner, Director of Marketing at 949-398-7008; Nathan (at) autoalert (at) com or visit www.autoalert.com.



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