

PINC Solutions Appoints Industry Expert as Vice President of Products

PINC Solutions Strengthens Product Leadership by Hiring Proven Industry Expert

Alameda, CA ([PRWEB](#)) January 06, 2014 -- PINC Solutions, the market leader in advanced yard management and supply chain visibility solutions, today announces that Lou Chauvin, who brings over 30 years of executive and product leadership experience, has joined as Vice President of Products. Lou will be responsible for leading the overall direction, planning and commercialization of the company's products.

Lou's previous leadership role was as Vice President of Product Management, Engineering and Customer Support at Zebra Technologies' Enterprise Solutions Group, where he was responsible for providing Enterprise Visibility Solutions to the Industrial Manufacturing, Maritime, Commercial Aerospace, and Transportation and Logistics industries. Prior to Zebra, he worked at Eastman Kodak Company for 12 years as a General Manager, Director of Publishing Services and Engineering.

"With PINC I see something special," said Lou Chauvin. "I believe the team, technology, vision and customer focus is very unique in the industry today. I'm very excited about being part of the impact we are about to make."

"Lou is a well-respected expert in the field of real-time location systems and I am excited to have his insight and experience as part of our team," said Matt Yearling - CEO of PINC Solutions. "His joining PINC provides additional depth to the leadership team and commitment to delivering on our vision for advanced supply chain execution services. I'm looking forward to getting our new innovations in the hands of our customers this year and Lou will be instrumental in making that happen."

About PINC Solutions

PINC is the leading provider of Yard Management, Trailer Shipment Visibility and Enterprise Supply Chain Execution solutions for Manufacturing, Retail, Logistics, and Transportation industries, and is used by the world's leading brands.

PINC pioneered the development of cloud-based solutions and sensor networks, using their patented passive RFID, GPS and mobile technologies, to dramatically improve the reliability and economics associated with the deployment of real-time location systems (RTLS) for its customers.

Learn more about PINC Solutions at www.pincolutions.com.

Media Contact

Pradeep Bhanot, PINC Solutions
press(at)pincolutions(dot)com
+1 (510) 474-7525



Contact Information

PINC Solutions

PINC Solutions

510-474-7500

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