

Automotive Expert and Car-Talk Host Bobby Likis Interviews Jeff Lagges, President of ALLDATA

Bobby Likis, host of nationally syndicated car-talk program "Bobby Likis Car Clinic," interviewed Jeff Lagges, President of ALLDATA, at the 2013 SEMA Show in Las Vegas in November. During the interview, Lagges revealed and demonstrated three new products that have dual purposes of helping auto shops unplug, yet stay powerfully connected.

([PRWEB](#)) January 06, 2014 -- Host of nationally syndicated car-talk program "[Bobby Likis Car Clinic](#)," Bobby Likis, interviewed Jeff Lagges, President of [ALLDATA](#), at the [2013 SEMA Show](#) in Las Vegas in November. During the interview, Lagges revealed and demonstrated three new products that have multiple purposes of helping auto shops unplug, yet stay powerfully connected.

"Ultimately, what we are trying to do is allow our shops to communicate with their customers the way the customer wants to be communicated with," says Lagges.

Likis was among the first people to be introduced to the new ALLDATA MobileSM App and the cloud-based ALLDATA Manage® Online shop management system. Lagges also unveiled the new ALLDATA Community online knowledge-sharing forum that uses ALLDATA's database of over 250,000 technicians to provide an easy-to-navigate, fully searchable resource for help diagnosing and servicing today's increasingly complex vehicles.

Likis reflects, "Just short of a magic wand, ALLDATA's cloud-based tool chest will enable professional technicians to diagnose and repair vehicles quicker, more accurately, with better documentation...and here's the super kicker...to share knowledge and collaborate, whether they're next door or across the country." Then he adds, "Jeff Lagges – with experience on the ground as a technician and vision in the clouds as ALLDATA's president – puts all the pieces together in this interview."

About Bobby Likis and Car Clinic Network:

Bobby Likis is the only car-talk host on commercial radio named to the "Talkers 250," the list of the top 250 talk-show hosts in America for 5 consecutive years. Car Clinic Network is the most extensive car-talk network on commercial radio, including terrestrial broadcast, CarClinicNetwork.com, iTunes podcast, live on Facebook.com/BobbyLikis, globalcast on multiple Internet stations, and CelleCast (on all cell phones, regardless of brand or service provider). "Bobby Likis Car Clinic" also enjoys reach via Social Media including Facebook, Twitter and YouTube. Car Clinic's Network is one without geographical confines, and automotive consumers everywhere can watch Bobby live from his studio every Saturday during "Bobby Likis Car Clinic" on WatchBobbyLive.com. Likis also owns and operates an award-winning automotive service facility. For more information about automotive expert Bobby Likis and the Car Clinic Network, drive to www.CarClinicNetwork.com.

About ALLDATA

ALLDATA, founded in 1986, with more than 80,000 automotive repair and collision shop subscribers, is the leading provider of manufacturers' service and repair information, shop management software and customer relations tools for the automotive repair and collision industries. Professional automotive repair shops across North America depend on ALLDATA for their automotive repair information needs and to purchase parts from more than 3,400 AutoZone Commercial program locations.



ALLDATA Collision® S3500 is the single source of OEM collision repair information delivering unedited and regularly updated information for structural repairs, mechanical and diagnostic information. ALLDATA Repair® S3000 is the leading provider of comprehensive, factory-correct repair information for the automotive industry. Also available are: ALLDATA Manage®, a strategic shop management system; ALLDATA Market®, a web-based shop marketing tool to bring in new and repeat business and the AutoZone® Aftermarket Parts Catalog and AZ PartsConnect® program for aftermarket parts estimating and electronic ordering. ALLDATAdiy.com provides consumers with repair articles, factory technical service bulletins, and illustrations for a specific vehicle, along with a link to ALLDATA-approved repair shops. Visit www.alldata.com for more information.



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