

Cole Glasson Racing — Cole Glasson is a Serious Contender in the Champion Spark Plugs “Always a Champion” Competition

Cole Glasson has been living life on the fast track since age 5.

Dallas, Texas ([PRWEB](#)) January 06, 2014 -- Champion Spark Plugs is searching for the best up-and-coming talents to sponsor in 2014. With \$125,000 in sponsorship at stake, drivers are encouraged to submit a video showcasing their talent and explaining why they want to be the next Champion driver.

Champion Spark Plugs will select 15 finalists based on fan voting results and other champion qualities. Each finalist will receive \$5,000 in sponsorship money. The grand prizewinner will receive an additional \$50,000. Cole Glasson has his eye on the grand prize.

At 13 years of age, Cole Glasson is focused and determined to be a champion on the track and in all areas of his life. As he continues to race to the top, Cole knows that it can't be done alone. “I would like to thank [Frozen Fire](#) for sponsoring my entry video as well as all of my other current sponsors that have helped me get this far. I look forward to hopefully representing Champion Spark Plugs in 2014.”

The first round of voting begins Monday, January 6, 2014 and will continue through February 2, 2014. The 15 winners will be announced on February 18, 2014 and then those winners will move on to round two of voting from February 21–March 23. The grand prizewinner will be revealed on March 31, 2014 where the \$50,000 dollar check will be presented. Fans can vote [here](#).

Contestants will be judged based on the number of fan votes, best depiction of a champion and inspirational quality. Fans must register to vote and can vote a limit of one vote per entry per person per day. For votes to be included in the finalist determination, all votes must be completed and submitted by 11:59 p.m. ET on February 2, 2014.

This is [Cole Glasson's](#) first time to enter into the “Search for a Champion” contest and feels that he has what it takes to win.

Learn more about Cole Glasson and his racing journey at [coleglasson.com](#) where you can connect with him on Facebook and Twitter. Learn all the details at [AlwaysAChampion.com](#) and check back for the results on Champion Spark Plugs [Facebook](#) page.

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Online Web 2.0 Version

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