



## **Enter for a Chance to be on a 4WD Catalog Cover at iShop4WD.com**

*Jeep owners now have a chance to see their Jeep on the cover of a 4Wheel Drive Hardware catalog and win a \$500 gift card to 4WD. All they have to do is post a photo of their Jeep and write why they shop 4WD to be automatically entered for a chance to win. Each unique post is another chance to win.*

Compton, CA ([PRWEB](#)) January 5, 2011 -- Jeep owners can now enter for a chance to be featured on the cover of a 4Wheel Drive Hardware catalog and walk away with a \$500 4WD gift card. 4Wheel Drive Hardware, the leading distributor of Jeep parts and accessories, is giving customers the opportunity to win a catalog cover at the new contest site <http://www.iShop4Wd.com>. Almost anyone can enter for a chance to win the contest; starting January 5, 2011 all they have to do is post a picture of their Jeep, write why they shop at 4WD, and they'll be automatically entered for a chance to win.

People can post as many times as they like, and the more the better. Each unique post is another chance to win. Contestants can post about one vehicle multiple times, but each post must focus on a different upgrade they have made (lift kits, tires, Jeep tops, etc.). They can upload anywhere from one to three images and they must include a description that highlights the purchases or upgrades they have made at 4WD.

There are multiple chances to win. Grand prize catalog cover winners will be chosen by a group of 4Wheel Drive Hardware experts for every new catalog. This will be a subjective choice, so the more information there is on a Jeep the more likely it will be chosen for a cover. The grand prize winner will also receive a \$500 gift card to 4WD and a commemorative framed picture of the catalog cover. In addition, one contestant will be randomly chosen every month to receive a \$200 4WD gift card. Once again, the more entries a person has, the greater their chance of winning.

All contestants must be 18 years or older and they must include a valid email address, as winners will be notified by email. Contestants may submit as many entries as they like, but each entry must be unique and relate to Jeeps and 4Wheel Drive Hardware. Full contest rules and regulations are available [online](#).

4WD aims to make this site a true home for Jeepers. In addition to the contest, people can post questions about their upgrades or their purchasing decisions on the Expert Advice page. A 4Wheel Drive Hardware expert will be on hand to answer questions and help customers with their Jeep projects as much as possible.

4Wheel Drive Hardware has been an industry leader in aftermarket Jeep products for over 30 years. The company is full of Jeep owners and off-roaders who consistently strive to give back to the Jeoper community they know and love. In 2010, 4WD sponsored a 10-month-long contest to give away a brand new, custom-built 2010 Jeep. The lucky winner, John Abbrescia, was chosen in September of 2010 and he drove away with his beautiful, built-up Jeep JK.

All of the Jeep parts featured on the site are available for purchase at 4Wheel Drive Hardware. To start voting, visit [www.iShop4WD.com](http://www.iShop4WD.com).

About 4 Wheel Drive Hardware: 4 Wheel Drive Hardware has been a leading provider of Jeep tops, lift kits,



tires, and other [Jeep parts](#) & accessories for over 30 years. Get the products for any personal Jeep project at 4WD.com.

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**Contact Information**

**Chris Casarez**

4Wheel Drive Hardware

<http://iShop4WD.com>

800-555-3353

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).