



## **Park Ellis ServiceMaster Reduces Fuel Costs by 10 Percent with MARCUS Fleet Tracking Solution**

*Residential and commercial cleaning and restoration company increases driver productivity by 20 percent with MARCUS Drive while improving customer service*

Roswell, GA ([PRWEB](#)) January 5, 2011 -- Atlanta-based Discrete Wireless, Inc., ([www.discretewireless.com](http://www.discretewireless.com)), the value leader in GPS vehicle management and fleet tracking solutions, today announced its client, Park Ellis ServiceMaster, reduced fuel costs by 10 percent with the MARCUS® Fleet Tracking solution. Besides saving fuel costs, it has reduced maintenance costs while improving customer service levels.

Jeff Amstutz, Operations Manager for Park Ellis ServiceMaster, researched several GPS fleet tracking solutions and GPS-enabled smartphones before selecting the MARCUS Fleet Management solution due to its ease of use and value.

Amstutz said, “MARCUS proved to be the most economical solution for our organization and I knew we could achieve substantial savings in fuel, maintenance and operational costs.”

Since implementing the MARCUS Fleet Tracking solution and the MARCUS Drive integrated dispatching solution, Amstutz was able to verify the location of his vehicles, improve communication with his drivers and ultimately provide better customer service by providing clients with an estimated time of arrival.

Additionally, features such as the 32-point geo-fencing in the MARCUS Fleet Tracking solution have increased security for his company’s vehicles as he knows where the drivers are at all times.

Mike Scarbrough, CEO of Discrete Wireless said, “The MARCUS solution integrated with MARCUS Drive provides a powerful fleet tracking and dispatching solution for companies looking to reduce operational costs and increase its bottom line. Real-time fleet dispatching increases overall fleet productivity and provides rapid ROI for our clients.”

Since implementing MARCUS, Amstutz states the 100 percent Web-based solution has proven to be extremely reliable. He also values his relationship with Discrete Wireless as many of his ideas submitted to customer service are passed to development to provide customers with the features they need.

Amstutz concludes, “We have a great partnership with Discrete Wireless. The MARCUS Fleet Tracking solution has enabled us to provide better customer service to our clients, a competitive differentiator in the marketplace.”

For more information about Discrete Wireless and our solutions, please visit our Web site at [www.discretewireless.com](http://www.discretewireless.com). To read the full Park Ellis ServiceMaster case study, please visit [www.discretewireless.com/content/case-studies](http://www.discretewireless.com/content/case-studies).

About Discrete Wireless, Inc.

Established in 2000, Discrete Wireless, Inc. provides the highest value GPS fleet tracking solution in the industry. The MARCUS system is a 100 percent Web-based application that enables service and distribution businesses to proactively manage fleet operations while reducing operational costs and maximizing revenue.



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MARCUS is a registered trademark of Discrete Wireless, Inc.

#### About Park Ellis ServiceMaster

Park Ellis ServiceMaster prides itself on providing superior cleaning and disaster restoration services. With two offices located in Toledo, OH, Park Ellis ServiceMaster dispatches trained and equipped technicians to provide peace of mind if an emergency happens. A member of the Better Business Bureau, Park Ellis ServiceMaster is an EPA-certified firm and offers Clean Green products to reduce its environmental impact. For more information, please visit their Web site at [www.smparkellis.com](http://www.smparkellis.com).

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**Contact Information**

**Ashley Jones**

Discrete Wireless, Inc.

<http://www.discretewireless.com>

678-762-6832

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