



Gold Label Group Proudly Presents The Limo Biz Reality Show

The cameras are rolling and wheels are turning! Watch life in the limo business through the eyes of Gold Label Group, Southern California's premier limousine service. With five action packed episodes available for viewing on thelimobiz.tv, it won't take long to realize there's a lot that goes into getting there on-time.

Costa Mesa, CA (PRWEB) January 5, 2011 -- Thought reality television was finished? Think again! The Limo Biz takes viewers inside a family owned limousine service and its dealings with customers, complaints, cars and most importantly chauffeurs. Together they are the [Gold Label Group](http://GoldLabelGroup.com), with limousine services positioned throughout Southern California to facilitate all major airports, corporate travel, groups, resorts, sporting events, concerts, weddings and inbound tourists.

With five successful episodes featured on thelimobiz.tv, followers will come to realize there's a lot of work that goes into getting there on-time. "It's not all bad news, but we are faced with some close calls everyday from the changes in a corporate traveler's itinerary to last minute celebrity transportation requests. We must overcome these obstacles in order to exceed our client's demands," states [Drew Gennuso, VP of Gold Label Group](http://DrewGennuso.com). Gennuso is the mastermind behind this limousine service reality show, partnering with New Evolution Video for film production and editing. "My intentions were to develop corporate limousine commercials, but when the cameras started rolling I was constantly pulled away to handle daily operations. Once the crew began following me around to get a closer look at my interactions with clients and drivers, a few entertaining situations unfolded on camera that prompted us to focus more on the reality aspect of the limousine business," adds Gennuso.

In an industry flooded with fierce competition, high operating costs and soon demise of the Lincoln Town Car, The Limo Biz sets itself apart from other limousine services. "We are the showbiz of the Limo Biz," Gennuso tags. "Broadcasting The Limo Biz has gained great exposure for our limo services, but a success that comes with much added stress. Scheduling and operations have become a two step process now balancing our daily trips with film shoots." When asked how the company goes about finding its next passenger on The Limo Biz, Gennuso states, "Anyone can be on The Limo Biz! Book one of our limos and sign a release form. We accept any group, any size and for any occasion."

In closing, Gennuso informs potential followers what to expect on The Limo Biz. "Anything but smooth sailing, expect to see the glitz and glamour of handling celebrities, [corporate America](http://CorporateAmerica.com), Vegas trips, crazy bachelorette parties, 21st birthdays and more. Welcome to Life in the Limo Biz."

"The Limo Biz" is a reality series featuring presented by The Gold Label Group. Featuring five complete episodes, upcoming trailers and customer blog available for viewing on TheLimoBiz.tv.

888.452.2353

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Contact Information

Drew Gennuso

Gold Label Group

<http://www.thelimobiz.tv>

888.452.2353

Online Web 2.0 Version

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