



ICEM Announces 2004 Worldwide Software User Meeting

Meetings provide information to ICEM Surf surface modeling, analysis and visualization software users in the US, European and Asia/Pacific regions.

Southampton, UK ([PRWEB](#)) December 24, 2003 --Following a well-received series of meetings in 2003, ICEM Ltd., the leading surface modeling, analysis and visualization software developer today announced the schedule for its 2004 series of ICEM Surf software user meetings. Designed to enhance the future needs of ICEM's customers around the world, the meetings will be held near to centers of the automotive industry in the USA, Europe and the Asia/Pacific region during March and April 2004.

The first of three meetings will be in the USA and will take place at the Ritz Carlton Hotel, Dearborn, Michigan on Wednesday, 17th March 2004. This important event will give users in the USA the opportunity to hear the latest news about the ICEM business and recent major ICEM software developments and to get a valuable overview of ICEM's goals for the future. The event will also provide an excellent platform for delegates to communicate with other ICEM Surf users and to exchange ideas and information with the ICEM team.

The main users' meeting on Wednesday will be preceded by a reception for the senior management of ICEM's US customers on the evening of Tuesday, 16th March.

The 2004 European ICEM Surf Users' Meeting is scheduled to take place at the Radisson SAS Hotel in Cologne, Germany on Monday, 22nd, Tuesday, 23rd and Wednesday, 24th March, 2004. The first day will include an optional tour of the Ford Motor Company plant, with the meeting itself starting immediately after lunch and with a dinner for delegates in the evening. The Monday afternoon will include keynote presentations and updates from ICEM's senior management team while Tuesday will be devoted to parallel technical streams. Wednesday will be given over to optional additional training sessions for users.

The Asia/Pacific ICEM Surf Users' Meeting is scheduled to take place on Thursday, 29th April 2004 in Japan with a reception for the senior management of ICEM's customers in the Asia/Pacific region taking place on the evening of Wednesday, 28th April.

Kate Mills, global marketing director, ICEM Ltd., stated, "The agendas for all these meetings are currently being finalized but they will include keynote presentations on ICEM's strategy for the future from Lee Cureton, chief executive and Tim Norman, director, field operations, as well as user presentations and valuable workshop sessions presented by ICEM's technical consultants. They are an invaluable way for customers to keep up to date with ICEM's rapid development."

About ICEM Ltd.

With its headquarters in the UK, ICEM Ltd. is the leading worldwide developer and supplier of advanced, surface-based modeling software for use in the design and development of automotive vehicle bodies and interiors and consumer durable products. The company has a worldwide network of sales and support offices and specialist distributors covering continental Europe, the USA, Australia and the Asia Pacific region.

ICEM's principal market sector is the worldwide automotive industry, where it includes most of the leading manufacturers among its customers, including the Ford Motor Company, DaimlerChrysler Group, Volkswagen Audi Group, Porsche, BMW, PSA Peugeot Citroën, Nissan, Subaru and Harley Davidson among others, as



well as leading automotive industry companies such as Volke, EDAG, Pininfarina, Bertone and Bertrandt, among many others. The company also has a significant presence in the consumer durable products design market.

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