



## **AutomotiveCareerCenter.com - Driving the Automotive HR Industry**

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ARMONK, NY ([PRWEB](#)) December 19, 2003 --AutomotiveCareerCenter.com, a new Internet job site geared to the automotive industry, was launched late November 2003. Two years in development, AutomotiveCareerCenter.com utilizes a patent-pending relational database that allows employers and job seekers to classify job opportunities and resumes using industry-specific terms. When searching the database, this feature helps employers and job seekers easily find each other.

AutomotiveCareerCenter.com was created by a team of automotive human resource professionals.

Howard Kesten, founder and CEO of AutomotiveCareerCenter.com says, "We anticipate that our site will become the hub for all human resource activities in the automotive industry. To date, no one has created a top-level job board for this critical segment of the country's workforce and we are proud to be the first."

AutomotiveCareerCenter.com's step-by-step resume creation process helps job seekers create professionally formatted resumes directly online. "We want to enable job seekers to develop true, professional-looking resumes on our website- resumes they can proudly send to all potential employers," added Kesten. Resumes created through the site can be used both to apply for jobs posted on the site, and to become part of the site's resume database if the job seeker chooses.

Employers searching for candidates to fill their open positions have two options available to them: they can search the AutomotiveCareerCenter.com resume database, or they can post open positions for candidates to search and apply to. "We have taken great care to create processes that will allow both employers and job seekers to remain anonymous, if desired, when contacting each other," continued Kesten.

Utilizing a two-step marketing strategy, the site is expected to have a database of over 1,000 automotive job postings by early 2004. First, employers will be contacted to post their open positions and then job seekers will be contacted, through various media outlets, to post their resumes.

"At the rate we are growing, Kesten reflected, we expect to have thousands of automotive job listings on the site within the next few months. We hope to provide automotive professionals access to jobs at a time in our economy when they can most use it."

### About AutomotiveCareerCenter.com

AutomotiveCareerCenter.com is an industry-focused job board developed by human resource professionals to become the cornerstone of all human resource transactions in the automotive industry. Having spent more than two years in development, the Company is dedicated to researching and developing the best online technology



to benefit both employers and job seekers.

AutomotiveCareerCenter.com is now online at [www.AutomotiveCareerCenter.com](http://www.AutomotiveCareerCenter.com). For additional information about AutomotiveCareerCenter.com, contact the Career Center at (866) 838-3900.

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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).