Ohio Company Introduces the Information Highway for the Interstate Highway - ExitPhone

Canton, Ohio, 12/5/03 - Beginning today, a new travel service is available for travelers on Ohio interstates called ExitPhone. Martin & Associates (Canton, Ohio) claims that they can transform any cell phone into a time and money-saving interstate exit guide. From the highway, travelers can call 330-HIGHWAY(330-454-4449), enter the highway number and nearest mile marker number, and ExitPhone will provide them with a complete, automated directory of travel services at the next exit.

([PRWEB](#)) December 7, 2003 -- Canton, Ohio, 12/5/03 - Beginning today, a new travel service is available for travelers on Ohio interstates called ExitPhone. Martin & Associates (Canton, Ohio) claims that they can transform any cell phone into a time and money-saving interstate exit guide. From the highway, travelers can call 330-HIGHWAY(330-454-4449), enter the highway number and nearest mile marker number, and ExitPhone will provide them with a complete, automated directory of travel services at the next exit.

The service is completely free to travelers, locally. A long-distance charge may apply for those outside of the local cell phone region, but the company says that it is far more expensive for travelers to waste time and gasoline hunting for travel services.

According to the company, highway travel information has been in the Stone Age until ExitPhone. Travelers currently decide where to make highway pit stops by reading billboards and tall signs. This information is neither complete nor can it allow travelers to properly plan their pit stops. Brian Martin, a principal of Martin & Associates, adds, Â□The interstate highway needs its own information highway. When you have better exit information and more time to review your options, you are bound to have a better, more economical travel experience. Just as the Internet changed the way we can get information to your home or office, ExitPhone will change the way we get information to your automobile. It is convenient and cheap for users.Â□

Currently, ExitPhone is available only in Ohio. The company says that Ohio is a great place to start because it is a natural transportation hub. If one looks at a road map of the eastern United States, they will see a high concentration of interstate highways running through Ohio. According to Martin, Â□Trucking companies will tell you the same thing. Most vehicles go through Ohio when going from one side of the country to the other.Â□

Martin & Associates is planning future expansion with a goal of making ExitPhone available to every U.S. state by the end of next year. The company says that they are always looking for investors and sponsors, as they can greatly influence the speed at which the system becomes available across the country. Robert Rist, another principal of the company, remarks, Â□There will be those smart businesspeople who recognize early that the game has just changed. There is a new way for businesses to get their message across to travelers, right at the moment when they are making their decisions. Those who accept this change early will leapfrog their competitors. At some point, all travel service providers will discover that their Â□virtual locationÂ□ in the ExitPhone system is just as important as their physical location at the exit.Â□

About Martin & Associates
Martin & Associates is a Canton, Ohio company specializing in new product introduction and development.

Formed in early 2003, Martin & Associates is a small group of inventors, marketing and technical experts, and entrepreneurs. You can learn more about ExitPhone at www.exitphone.com.

Contact Information:
Brian Martin, Owner
Martin & Associates
(888) 583-2801
http://www.exitphone.com

###

Contact Information
Brian Martin
Martin & Associates
http://www.exitphone.com
888-583-2801

Online Web 2.0 Version
You can read the online version of this press release here.