

Significant change predicted in the way cars were sold and serviced

Research and Markets have announced the addition of the $\hat{A} \square MarketWatch$: Automotive - November $2003\hat{A} \square$ report to their offering.

(<u>PRWEB</u>) December 7, 2003 -- The Automotive MarketWatch contains news, analysis and opinion from the automotive industry. It covers all the month's major issues and events in auto manufacturing, leasing, fleet and the aftermarket.

Scope

Insight into the future shape of the market for players at all levels

Expert analysis into the implications of the month's important industry events

All the month's top business stories in headline and summary form

Insight into the structure and competitive position of a key company

Report Highlights

When amendments were made to the automotive industry's 'block exemption' legislation last year, many predicted significant change in the way cars were sold and serviced. With the compliance deadline looming however, signs of progress are few and far between.

Herbert Demel, Austrian chief executive of auto parts maker Magna Steyr, has been chosen to replace Giancarlo Boschetti as Fiat Auto's CEO. He will need all his experience as well as a period of calm in order to rescue the flagging firm.

This report is helpful as it:

Not only keeps you updated about industry events - it also gives you opinion and insight

Draws upon analysts' extensive experience to bring you our perspective on the impact of the latest events

Provides you with your own news archive to track company and industry progress, giving you an extensive reference to relevant events and issues

For a complete index of this report click on http://www.researchandmarkets.com/reports/41495

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