

## **Nationwide Car Wraps Manufacturer JMR Graphics Responds to London & Partners' New Tourism Campaign**

*Nationwide car wraps manufacturer JMR Graphics comments on an article regarding a new campaign by London & Partners to promote travel to London, England.*

Central Islip, NY ([PRWEB](#)) January 06, 2014 -- JMR Graphics, a nationwide car wraps manufacturer, responds to an article discussing London & Partners' new outdoor advertising campaign to promote travel to London.

In an [article published by The Drum](#) on December 24th titled "London & Partners and Clear Channel join forces for visit london.com tourism campaign," a new outdoor advertising campaign to promote tourism to London has been implemented by the official promotional organization for London, London & Partners, with the help of the British out-of-home advertising agency Clear Channel.

This advertising campaign showcases London's biggest attractions and is targeted for UK residents. Various advertisements will appear across Clear Channel sites, like bus stops, starting December 28th. The deal made with Clear Channel allows London & Partners to promote tourism all over the UK. In the article Julie Chappell, London & Partners' director of consumer marketing and digital, says, "This deal allows us to broadcast the message that London is a great place to come and visit to people all around the UK, increasing our marketing presence in an extremely high profile way."

TJ Panell, a representative of JMR Graphics, a nationwide [car wraps](#) manufacturer, says, "The campaign launched by London & Partners and their new partner Clear Channel is a terrific way to promote tourism all across the UK. Outdoor advertising allows for exposure to so many types of people that find London appealing in their individual way. This allows for London & Partners to highlight the historic significance of London, its shopping opportunities, its cultural aspects, and many more attributes that could appeal to different types of people."

JMR Graphics is an award winning Nationwide 3M Certified Manufacturer of Graphics for over a quarter of a century. We specialize in branding companies through Fleet Graphics, Vehicle Wraps, Architectural Wall Graphics, Promotional Window Clings, Floor Graphics, Event Signage and much more. We offer a variety of 3M Graphics Films, which are specially designed for most surfaces that require a changeable, short and long-term application. Our exceptional "Turn Key Service" is backed with a 3M MCS Warranty to give you peace of mind when you need optimum performance for the intended life of your graphics. With our state-of-the-art, cutting-edge facility we inspire our clients by providing creative design, custom-printed graphics and handle a network of nationwide installers. JMR Graphics provides expert capabilities and capacities needed to meet any graphic challenge.

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