



Signs Now And hotswap profile™ Rev Up For Busch Race In Rockingham, NC

Signs Now and hotswap profile™ are teaming up for the big Target House 200 Busch Series race, taking place at the North Carolina Speedway.

([PRWEB](#)) November 8, 2003 -- Bradenton, FL November 5, 2003 Signs Now and hotswap profile™ are teaming up for the big Target House 200 Busch Series race, taking place at the North Carolina Speedway. NASCAR fan-addicts call this 1.017-mile super speedway "The Rock." An appropriate title for these two companies to cement their relationship. hotswap profile™ is an aluminum framing system that mounts seamlessly to the sides of buildings and trailers, providing flexible signage that can be changed, rotated out or swapped with other images.

Being their second time this season at Rockingham, Ortec Racing is looking for another outstanding finish with Brad Loney driving the number 96 car. Brad Loney, native Cedar Rapids, Iowa driver says, "I'm looking forward to this weekend as Rockingham is a favorite. This is definitely a driver's track."

This race event symbolizes the coming together of industry leaders like Signs Now, Avery Dennison, TicToc, Hughes Supply, and sponsor, hotswap profile™. Signs Now, the originator of the "quick sign concept", has decided to make a strategic marketing move to enhance its leadership position of providing services to a wide range of business clients worldwide. As a result, Signs Now selected hotswap profile™ for changeable fleet graphics. "hotswap profile™ made our choice for a mobile framing solution simple and easy. It's clearly the easiest to use, most flexible and durable solution on the market today; the quality of design and superior engineering has exceeded our standards for Signs Now client solutions." Rick Barager, Director of Research and Development.

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