



Harley-Davidson's 100th - Big Video for a Big Celebration.

On August 31, Harley-Davidson culminated its 100th anniversary celebration with a colossal stage production in Milwaukee's Veterans Park under the direction of London producer Andrew Empson and the technology of United Visual.

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United Visual and Harley-Davidson Team Up to add Big Video to a Big Celebration

Milwaukee, WI (PRWEB) October 30, 2003 - On August 31, Harley-Davidson culminated its 100th anniversary celebration with a colossal stage production in Milwaukee's Veterans Park under the direction of London producer Andrew Empson and the technology of United Visual.

United Visual's Project Manager James Harris was responsible for designing the video projection system that created the full motion video images on the two 38' x 96' custom projection screens on either side of the main stage. To project a 103-foot diagonal video image with a throw distance of 180 feet, Harris used 12 Christie Digital Roadie X10 DLP projectors inside two custom built cages. Each cage accommodated two triple stacked projectors per screen producing a video system with a total output of 120,000 ANSI Lumens. Video was delivered to the projector stacks via an Analog Way Graphic Switcher II System with edge blending technology.

The final product produced an amazingly crisp 3648 square foot video image on either side of the stage that projected Harley-Davidson footage and supported performances by Elton John, Kid Rock, The Doobie Brothers and Tim McGraw. United Visual also provided video effects and live performance video during the musical performances by using two Eiki XT3 10,000 lumen projectors.

Additional photos and complete equipment list can be found at <http://www.unitedvisual.com/2rent/harley1.asp>. High-resolution images are available upon request.

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Established in 1949, United Visual is a professional audio/visual dealer with office locations in the Chicago and Milwaukee areas. United Visual is a complete audio/visual solutions provider offering a/v system design, system installations, staging and lighting services, repair and maintenance services, equipment rentals and a/v consulting. United Visual represents leading manufacturers in the pro a/v industry including AMX, Crestron, Epson, Extron, Panasonic, Philips, Polycom, Sharp, Sony and many others.

Additional information on United Visual, Inc. can be found at <http://www.unitedvisual.com>

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For more information about the Harley-Davidson project or other United Visual projects, contact:

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