



## **NEW AUTOMOTIVE TEST & TUNE-UP EQUIPMENT CATALOG FROM EQUUS PRODUCTS, INC.**

*Equus Products, Inc., a leading manufacturer and distributor of test and tune equipment for the automotive aftermarket, debuts its new 20-page, four-color Test & Tune-Up Equipment catalog featuring a comprehensive selection of tools designed to help do-it-yourselfers and professionals diagnose computerized vehicles.*

([PRWEB](#)) October 5, 2003 -- FOUNTAIN VALLEY, Calif. Equus Products, Inc., a leading manufacturer and distributor of test and tune equipment for the automotive aftermarket, debuts its new 20-page, four-color Test & Tune-Up Equipment catalog featuring a comprehensive selection of tools designed to help do-it-yourselfers and professionals diagnose computerized vehicles.

Designed by Temecula, Calif.-based Savage Gaudet Design, the new Test & Tune-Up catalog features 39 Equus®- and Innova®-branded products, including more than 20 new SKUs in the following categories: Code Readers, Timing Lights, Mechanical Testers, Battery Testers, Multimeters, Pro Tools and Store Testers. Additional tools and accessories are available at [www.iEQUUS.com](http://www.iEQUUS.com).

"This is the first time in our 21-year history that we have produced a separate Test Equipment catalog instead of combining it with our Gauges & Tachometers," said Richard Amador, Equus marketing director. "This line has grown so extensively over the past year that we felt it was important to give it dedicated space. In addition to new products, we have added industry information, facts and more graphics so there is something for everyone from longtime buyers to brand new customers."

A separate gauge & tachometer catalog is scheduled for production later this year.

Equus Products, Inc., is a leading manufacturer and distributor of test equipment, gauges and tachometers for the automotive aftermarket. Founded in 1982, the company markets and distributes its line under the EQUUS® brand to major retail and WD accounts throughout the U.S., Canada and Mexico. In 1990, Innova Electronics Corporation was acquired for its research, design and product development abilities. Products developed under this division carry the INNOVA® brand. To request a catalog, contact sales at: (800) 466-6821 or email: [sales@iEQUUS.com](mailto:sales@iEQUUS.com). Visit us online at [www.iEQUUS.com](http://www.iEQUUS.com) or at AAPEX Sands Booth #2046.



**Contact Information**

**Kristin Brocuff**

EQUUS PRODUCTS, Inc.

<http://www.iEQUUS.com>

714-433-0112

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