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(<u>PRWEB</u>) October 1, 2003 -- SimpleMotors.com is an automotive classified site for specialty cars, trucks and motorcycles throughout the USA. SimpleMotors.com offers classified ads which include; up to 6 photos which users can upload, a large description field and is currently active for 30 days.

SimpleMotors.com believes that a 30 day ad maintains a more current and active database of specialty vehicles. Sellers are encouraged to re-list their vehicle if the vehicle does not sell, but sellers must re-enter the ad in entirety.

SimpleMotors.com feels that this decision will create a free marketplace that will keep the database current. The only fee the seller can incur is if they elect to place their ad in the featured section for \$5.00 which gives their vehicle more exposure to buyers. SimpleMotors.com does not spam their sellers nor do they sell their email addresses, if a seller gets an email from SimpleMotors.com it is a message specifically for that user from a member of the SimpleMotors.com staff.

SimpleMotors.com will derive their revenue from advertising. They maintain a limited space for banner ads and only one pop up ad will come with each visit from a user. This decision made by SimpleMotors.com was to reiterate their commitment to automotive enthusiasts.  $\hat{A} \square$  We want to create the largest, most current database of specialty vehicles for sale in the USA. $\hat{A} \square$ 



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**Online Web 2.0 Version** You can read the online version of this press release <u>here</u>.