



RELIABLE MOBILE OIL CHANGE SELECTS MATRIX MARKETING GROUP TO LAUNCH ITS MOBILE CAR CARE BUSINESS

Matrix Marketing Group, Inc. today announced that it signed an agreement with Reliable Mobile Oil Change, located in Fort Collins, Colorado to help launch their business at the Fort Collins Chamber Fall Showcase and to create their marketing plan. Reliable Mobile Oil Change's (RMOC) objectives are to launch and drive awareness for its business into Northern Colorado and to accelerate its growth strategy.

Reliable Mobile Oil Change service provides consumers and commercial fleets convenient, time saving oil change services by coming to your home or business. These services will minimize the time spent having a vehicle's oil changed, and help in the long term care and maintenance of these vehicles. They make changing your oil easy and hassle free. RMOC will come to a location of your choice, at a pre-arranged time to change your oil, using your requested oil while disposing of the used oil, providing you with an additional hour of your own valuable time.

DENVER / FORT COLLINS, CO ([PRWEB](#)) September 20, 2003 -- Matrix Marketing Group, Inc. today announced that it signed an agreement with Reliable Mobile Oil Change, located in Fort Collins, Colorado to help launch their business at the Fort Collins Chamber Fall Showcase and to create their marketing plan. Reliable Mobile Oil Change's (RMOC) objectives are to launch and drive awareness for its business into Northern Colorado and to accelerate its growth strategy.

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"We needed help fast and wanted a company that could act as a part of our team," said Todd Horner, owner of Reliable Mobile Oil Change. "Matrix Marketing Group was very responsive and provided us with the marketing expertise and bandwidth to help us launch and grow our business."

"For a start-up business looking for marketing expertise at an affordable price, Reliable Mobile Oil Change was a great fit for us. We have worked with similar companies and have proven our ability to create awareness, and develop integrated marketing plans which build businesses that can grow profitably," said George Schildge,



president of Matrix Marketing Group. "We combine small business go-to-market strategy development and execution guidance to drive business growth and improved return on marketing investment."

About Matrix Marketing Group

Matrix Marketing Group unlocks the growth potential in companies. Matrix Marketing Group specializes in helping small and start-up companies achieve profitable growth by getting the maximum results from their sales and marketing investments. We're unique by providing a greater range of marketing services than independent consultants, but more affordable than traditional marketing agencies. Matrix Marketing Group specializes in providing strategic marketing plans, implementation services, co-sourced marketing management, and marketing communications services.

The company can be reached at 970-224-9708, info@matrixmarketinggroup.com, or at www.matrixmarketinggroup.com

About Reliable Mobile Oil Change

Reliable Mobile Oil Change, locally owned and operated, makes changing your vehicle's oil simple and easy helping you to protect your vehicle's engine. You chose the location, the time and the type of oil that works for you. We specialize in providing convenient, time saving oil change services to consumer and commercial fleets throughout Northern Colorado. We are fully licensed, EPA compliant and provide a 100% satisfaction guarantee.

The company can be reached at (970) 308-2700, www.reliablemobileoil.com and info@reliablemobileoil.com.

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Contact Information

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Matrix Marketing Group

<http://www.matrixmarketinggroup.com>

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You can read the online version of this press release [here](#).