

## **AutoMotion Dealer App Celebrates Banner Year**

*More dealers launch iPhone and Android apps with AutoMotion.*

Minneapolis, MN ([PRWEB](#)) January 03, 2013 -- 2012 marked the start of the mobile app revolution for automotive dealers and AutoMotion continues to lead with its innovative [Dealer App](#) product. New features were released during the year including [Location Targeting](#); a feature allowing dealers to target mobile shoppers based on location.

“We’re pleased looking back at product developments this past year,” stated company President Ben Anderson. “All our clients received substantial updates to their Dealer App product free of charge. I’m proud of our free updates policy.”

As customers continue to use mobile to shop, more and more dealers continue to launch custom iPhone and Android apps for their dealerships through AutoMotion. Mobile is becoming a hot topic for dealers in 2013.

President Ben Anderson continued, “The most exciting thing: we’re just scratching the surface of what’s possible and the value mobile apps provide to dealers for long-term sales and retention strategies. I can’t wait to jump into 2013.”

The AutoMotion Dealer App are experts in building, submitting, and launching mobile apps for dealers. The company’s lead in the market allows continuous innovation.

“We help dealers sell more cars and book more service-related appointments through mobile,” stated Ben Anderson. “We expect continued growth in 2013 and look forward to helping dealers drive more business with mobile.”



**Contact Information**

**Beohn Caperson**

AutoMotionTV

<http://go.automotiontv.com>

612-353-4125

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).