



Bill Jacobs Kia Celebrates Record Sales Year for Kia

Kia surpasses previous sales total in first nine months of 2011.

Joliet, IL ([PRWEB](#)) January 07, 2012 -- The past year has been monumental for Kia with record sales being achieved company-wide. Bill Jacobs Kia, the premier [Kia dealership in Joliet](#), IL, is planning on keeping the momentum going into 2012 by offering great financing and incentive deals on all new Kia cars in Joliet.

Things were so good for Kia in 2011, that the company surpassed its all-time sales goal within the first nine months of the year. Sales continued to climb through the rest of the year, with the brand selling 43,390 vehicles in December – a 42.5% increase over December of 2010. With the December numbers added in, Kia achieved total sales of 485,492 in 2011 – a 36.3% sales increase over 2010.

The key to success for Kia has been a total revamped lineup of cars that feature updated design while still providing the efficiency and affordability that Kia is known for. Bill Jacobs Kia stocks the full lineup of new cars, including the popular 2012 Kia Soul in Joliet, IL. The Soul has come into its own over the last few years, becoming the second Kia vehicle to eclipse the 100,000 units sold mark in 2011. The growth of the Soul mirrors the recent success of Kia in general.

“Kia is a much different company than just three years ago, and with one of the youngest and most acclaimed lineups in the industry, Kia’s customer loyalty rate has dramatically improved and at the same time, more new car shoppers are looking at Kia than ever before as evidenced by our substantial sales and market shares gains in 2011,” said Byung Mo Ahn, CEO of Kia Motors America.

Bill Jacobs Kia has a full selection of new and [used cars in Joliet, IL](#). They can be reached at 866-407-1992.

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