

## **Peugeot's Stylish New 107 Low Emission Car**

*A new Peugeot 107 is introduced in February 2012 featuring a stylish 'new face', improved fuel economy, lower CO2 emissions and enhanced equipment with an upgraded interior.*

*New exterior styling to enhance the youthful spirit of 107*

*New range with increased specification*

*Reduced CO2 to 99g/km and improved economy at 66 mpg*

(PRWEB UK) 7 January 2012 -- A new Peugeot 107 is introduced in February 2012 featuring a stylish 'new face' for green cars, improved fuel economy, lower CO2 emissions and enhanced equipment with an upgraded interior.

The 107's stylish appeal, along with its accomplished economical three-cylinder petrol engine, has helped Peugeot take a lead in low-CO2 urban motoring, and this is now strengthened further with emissions of just 99 g/km of CO2.

The new restyled 107 is instantly recognisable by the changes to the car's front styling, with a deeper lower front panel with a housing for the front fog lights, LED daytime running lights and a redesigned front bumper, a great little city car.

As part of the restyle of the 107 range, there are 3 trim levels on offer which are in line with the naming strategy of other Peugeot range models (Access, Active and Allure). Within these trim levels, features such as Peugeot Connect Bluetooth and USB and LED Daytime running lights are now available for the first time on the 107 range.

In addition to the new equipment available, the restyled range also offers better equipment across the range with air conditioning now standard on Active level versions, alloy wheels and rev counter, Peugeot Connect Bluetooth and USB standard on Allure level versions.

In line with this restyle, the new 107 adopts a competitive pricing strategy with the range starting from £7,995.

Perhaps surprisingly for such a small car, it is the 5-door version (with 59.6% of total sales) that out-sells the 3-door model (40.4%), underlining the 107's excellent packaging, which makes the most of its interior space and belies its compact wheelbase to provide a vehicle capable of transporting four people in comfort.

The Peugeot 107 range also offers even better value than ever; with Peugeot's innovative Just Add Fuel™ personal finance package, buyers can drive it away with three years' fully comprehensive insurance (available from 25 years of age), three years' warranty, three years' servicing and three years' roadside assistance, all for a single fixed monthly payment (the Peugeot 107 is zero-rated for vehicle excise duty).

Over 650,000 Peugeot 107 low emission cars have been produced since 2005, and the latest 107 arrives in February 2012.

For more information, please visit <http://www.peugeot.co.uk>.

## Performance Data – Peugeot 107

Engine Cubic Capacity 998cc  
Maximum power 68 bhp @ 6,000rpm  
Maximum Torque 70 lb ft (93Nm) @ 3,600rpm  
Gearbox Type 5-Speed Manual Gearbox  
Maximum speed 100 mph  
0-62mph 14.2 secs  
0-1km 39 secs (manual) / 32.1 secs (2-Tronic)  
Fuel Consumption Urban 55.38mpg  
Fuel Consumption Extra urban 74.33mpg  
Fuel Consumption Combined 65.69mpg  
CO2 Emissions 99 g/km  
On-the-Road Price 3-Door 107 Access - £7,995  
5-Door 107 Active - £9,345  
Insurance Group 3E

To obtain high resolution downloadable images of the Peugeot range, please log on to the Peugeot Press website: [www.peugeotpress.co.uk](http://www.peugeotpress.co.uk) (Newspress passwords apply).

### Press Contacts

[www.peugeotpress.co.uk](http://www.peugeotpress.co.uk)

Andrew Didlick \ +44 (0)24 7688 4309  
andrew.didlick(at)peugeot(dot)com  
Mobile +44 (0) 7836 362859

Steven Fahey \ +44 (0)24 7688 4216  
steven.fahey(at)peugeot(dot)com  
Mobile +44 (0) 7748 704219

Kevin Jones \ +44 (0)24 7688 4215  
kevin.jones(at)peugeot(dot)com  
Mobile +44 (0)7880 786596

Craig Morrow \ +44 (0)24 7688 4261  
craig.morrow(at)peugeot(dot)com  
Mobile +44 (0)7747 764745

Janet Brace \ +44 (0)24 7688 4257  
janet.brace(at)peugeot(dot)com  
Mobile +44 (0)7798 607896

###



**Contact Information**

**Andrew Didlick**

Peugeot

<http://www.peugeot.co.uk>

+44 (0)24 7688 4309

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).