

## **Pilgrim's Pride Outsources Fleet Fuel Management to FuelQuest Fuel Center**®

## Leading Food Producer Selects FuelQuest to Optimize Fuel Supply and Lower Costs

Houston, TX (PRWEB) January 05, 2012 -- FuelQuest Inc., the leading on-demand software and services company for the global downstream energy industry, announced today a five-year contract with Pilgrim's Pride Corporation. Pilgrim's is a majority-owned subsidiary of JBS USA, a geographic segment of Brazilian meat-producer JBS S.A., and is the world's second largest chicken producer with operations in the United States, Mexico, and Puerto Rico. Under the agreement, FuelQuest Fuel Center will provide outsourced bulk fuel management services for Pilgrim's 30 fleet fueling locations in the United States.

"In recent years, Pilgrim's has seen rising food production costs on a number of fronts, including fuel. Adding volatility on top of these high prices has made it even more difficult to hit our budget targets," said Jim Mullin, head of energy procurement at Pilgrim's Pride. "When we began the process last year of centralizing our fuel procurement and lowering our overall fuel costs, it became clear that FuelQuest was the best option for us. Now we can achieve our bulk fuel management goals, and that ultimately drives bottom-line savings."

With its team of fuel experts and industry-leading Fuel Management System (FMS) software, Fuel Center forecasts and sources fuel acting as a supplier-independent extension of the fleet customer. Fuel Center assumes other critical fuel management activities including order management and fuel, freight, and tax charge reconciliation. These capabilities allow Fuel Center to provide its customers the following benefits:

- Reduced fuel costs of 4 to 6 cents per gallon,
- Centralized control and predictability of fuel budget,
- Increased security of supply,
- Lowered administrative burden and improved invoice reconciliation, and
- Access to fuel market expertise using best-in-class technology.

Fuel Center also provides value management dashboards so customers can monitor the return on investment they are receiving from the Fuel Center service. Fuel Center's growing list of private and commercial fleet customers includes such companies as Dyno Nobel Transportation, FirstGroup, Linde North America, and Murphy-Brown.

"We are pleased to have a market leader, such as Pilgrim's Pride, adopt our outsourced fuel management service," said Ryan Mossman, vice president and general manager for Fuel Center. "Fleet-based companies from every industry are feeling the pressure of rising fuel costs and market volatility. Our ability to drive greater fuel spend predictability and optimize fuel management operations – from procurement to reconciliation – helps these companies gain better control over this significant expense."

## ABOUT FUELQUEST

FuelQuest provides on-demand fuel management, tax automation, and compliance solutions for suppliers, distributors, buyers, and traders of petroleum products and other energy commodities. FuelQuest's solutions deliver operational and financial value to over 650 customers. These customers include leading global oil companies, international retailers, shippers and government entities. FuelQuest's fuel management solutions help customers manage the complexity, regulation and market volatility for more than 19 billion gallons of



gasoline and diesel fuel annually. Its Zytax solutions ensure compliance and accuracy for tens of billions of dollars of energy-related excise taxes per year. Learn more at <u>www.fuelquest.com</u>.

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