

## North Park Mazda Announces that Autobytel Names 2013 Mazda CX-5 the 2012 Crossover of the Year

North Park Mazda celebrates another Mazda family award

San Antonio, Texas (<u>PRWEB</u>) January 05, 2012 -- North Park Mazda is a leading <u>Mazda dealership in San Antonio, TX</u>. Mazda has been presented with yet another award, which recognizes its 2013 Mazda CX-5. Autobytel Inc., an online automotive leader in offering marketing resources and consumer purchase requests to manufacturers and dealerships, named the all-new compact SUV the 2012 Crossover of the Year.

The CX-5 is the premier Mazda vehicle fully equipped with Skyactiv Technology. Mazda's engineering-centered philosophy was developed to improve overall vehicle efficiency and offer best-in-class fuel economy.

The CX-5 goes on sale in the spring of 2012, and will be available with a Skyactiv-G 2.0-liter gasoline engine featuring a 13:1 compression ratio, the highest of any mass-produced car across the globe, and delivers 155 horsepower at 6,000 rpm. Also available as a Skyactiv-MT six-speed manual or Skyactiv-Drive six-speed automatic, the vehicle offers options for all driver interests, making it one of Mazda's most diverse machines.

"The 2013 CX-5 is poised to join a fast-growing and increasingly competitive compact SUV segment," said Jim O'Sullivan, president and CEO, Mazda North American Operations (MNAO), in a Mazda press release. "To be honored with an award of this distinction so early in the launch process is a testament to Mazda's dedication toward building vehicles that perfectly combine captivating design, dynamic handling, unexpected efficiency, flexible functionality and first-class safety."

North Park Mazda offers several new Mazda vehicles and <u>used cars in San Antonio</u>, TX. The dealership's full inventory is available online and on-site.

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