



Briggs Auto Excited for the Introduction of the Buick Encore

The all-new 2013 Buick Encore debuts on January 10th in Detroit

KANSAS ([PRWEB](#)) January 05, 2012 -- Briggs Auto is one of the leading [Buick dealerships in Kansas](#) and they are very excited for the debut of the all-new 2013 Buick Encore next week on January 10. The Encore will be introduced at the 2012 North American International Auto Show in Detroit, Michigan.

The Buick Encore joins the Buick lineup, which has been expanding as of late in adding the Verano compact luxury sedan, the Regal GS sport sedan and the fuel-efficient eAssist “light electrification” technology on the LaCrosse and Regal.

The Encore will be a five-passenger crossover vehicle that offers contemporary styling, QuietTuning technology and many other features from Buick. The luxury vehicle is being highly promoted and has had a Facebook campaign leading up to the reveal. Each week a piece of a photograph of the Encore has been revealed and the entire car will be shown on January 10th.

Briggs Auto is excited to see the Encore in person and they plan on it as soon as they can. Right now Briggs Auto has a large selection of [Buick cars in Kansas](#) and many [used cars in Kansas](#) as well. For more information on Briggs Auto or how to own a Buick in Kansas, please visit www.briggsauto.com.

###



Contact Information

Eric Giroux

Briggs Auto

<http://www.briggsauto.com>

(785) 565-5521

Online Web 2.0 Version

You can read the online version of this press release [here](#).